

City of Orange Beach STATE OF THE CITY

May 6, 2022

Mayor Tony Kennon



“Welcome to Orange Beach, Alabama”



MAYOR TONY KENNON

City Council: , Jeff Boyd (Pro Tem), Jeff Silvers,
Annette Mitchell, Joni Blalock, Jerry Johnson

“Who We Are ...”

God. Family.

Country.

ORANGE  **BEACH**

ALABAMA

WWW.ORANGEBEACHAL.GOV



Where's the common sense?

There is a Backstory to every
decision being made ...

A sunset over the ocean with a bird flying in the sky. The sun is low on the horizon, casting a golden glow across the sky and reflecting on the water. A single bird is silhouetted against the bright sky in the upper right quadrant.

Resilience

“After going through the BP oil spill
everything else is a piece of cake . . .”

Hurricanes

Pandemic

Hailstorm

Swarms of Locust

City of Orange Beach Population by Census

1984	Incorporated
1990	2,253
2000	3,856
2010	5,441
2020	8,095 *

**Ranks 85th of 586 Cities in Alabama
48% increase over 10 year period*

Orange Beach Population Rank in Alabama

Peak Summer Season: ~120,000*

Rank in Alabama

#5 June July

Year-round average: ~50,000*

#10 Mar Apr May Aug Sept Oct

Winter Season: ~35,000*

#15 Nov Dec Jan Feb

U.S. Census 2020: 8,095

#85 by census data

*All population estimates (-) by season include permanent residents, tourist, workforce, service & support employees, day-trippers, etc

Orange Beach Population Indicators

Sewer Flow Data

ORANGE BEACH WASTEWATER PLANT FLOWS

	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
Jan	1.26	1.26	1.26	1.26	1.24	1.33	1.24	1.3	1.42	1.59	1.78	1.69	1.33
Feb	1.47	1.51	1.31	1.47	1.55	1.43	1.44	1.46	1.71	1.89	1.83	1.87	1.48
March	1.66	1.66	1.46	1.84	1.83	1.99	1.8	1.96	2.12	2.15	2.34	1.96	2.29
April	1.92	1.77	1.59 NP	1.88	1.77	2.05	2.02	1.91	2.3	2.07	2.28	1.36	2.59
May	1.94	1.87	1.95	1.91	2.16	2.31	2.25	2.24	2.18	2.4	2.54	2.7	2.93
June	2.61	2.24	2.72	3.09	2.82	2.87	3.07	2.85	3.42	3.31	3.53	3.52	4.11
July	2.88	2.27	3.18	3.35	3.3	3.33	3.39	3.45	3.71	3.77	3.63	3.76	4.29
August	2.12	1.86	2.29	2.22	2.49	2.31	2.37	2.23	2.43	2.57	2.48	3.02	3.07
September	1.8	1.55	1.83	1.83	1.87	1.79	1.89	2.09	2.29	2.32	2.2	2.38	2.77
October	1.48	1.43	1.56	1.52	1.62	1.71	1.72	1.8	2.17	2.22	2.06	1.94	2.52
November	1.33	1.27	1.22	1.21	1.27	1.22	1.33	1.33	1.9	1.81	1.59	1.69	1.84
December	1.18	1.1	1.06	1.03	1.08	1.04	1.07	1.15	1.35	1.6	1.5	1.44	1.52
		BP	FIRE			Flood						Sally	
Yearly Average	1.804	1.649	1.804	1.884	1.917	1.948	1.966	1.981	2.25	2.308	2.313	2.28	2.562
		new plant April 2011											
Monthly based on MGD													

“Sewer Flows Don’t Lie”

Clean and Safe...

In Orange Beach, we can truly say we can provide this to our residents, businesses and guests.

We invest in cleanliness and safety... and Orange Beach sees a return on that investment.



EDUCATION



Orange Beach City Schools Formed Spring 2022



Why a City School System?

GOALS IN ALL OF OUR ENDEAVORS:

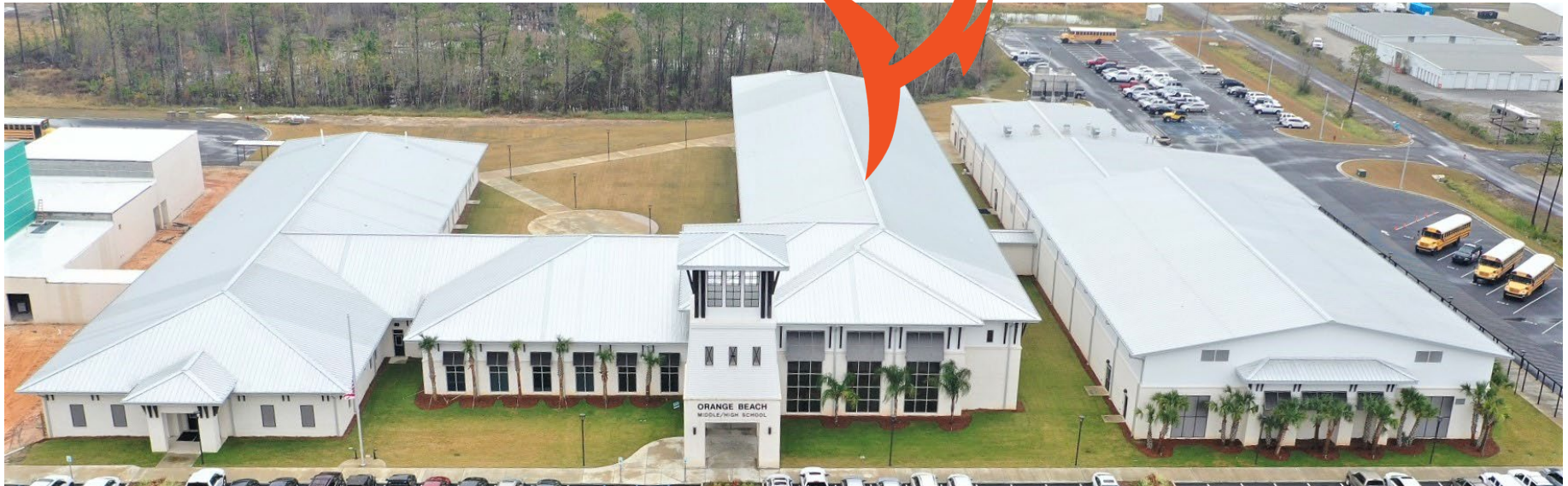
- Excellence
- Best in state
- National recognition
- YOUNG MEN AND WOMEN OF CHARACTER PREPARED FOR A LIFE IN THE REAL WORLD

Orange Beach City Schools Board of Education



LtoR: Randy McKinney, Shannon Robinson, Chairman Robert Stuart, Dr. Robbie Smith, Int Supt., Tracie Stark, Nelson Bauer

Orange Beach Middle / High School Officially opened in August 2020



Orange Beach Elementary receives National Blue Ribbon School Designation

1 of 5 in Alabama
and 325 Nationwide!



2021

National Blue Ribbon School

ORANGE BEACH
ELEMENTARY SCHOOL

WE DID IT!

Education – Highlights for OBMS/HS

Out of 435 middle schools in Alabama, Orange Beach Middle School's 7th grade ranked #1 in math.

OBMS 8th grade math scores were #8 out of 435 middle schools in Alabama.

High School Juniors who took the ACT:

Out of 565 high schools in Alabama, OBHS ranked 27th in Math, 22nd in English and 13th in Science.

...in only 3 years!

Orange Beach High School Softball Team Wins 2A State Title



Orange Beach High School Volleyball Team -2A State Runner Up



Orange Beach High School Conservatory of Fine Arts Excels at State Competition

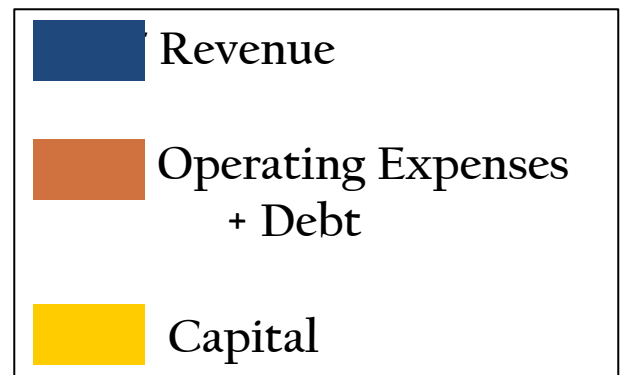
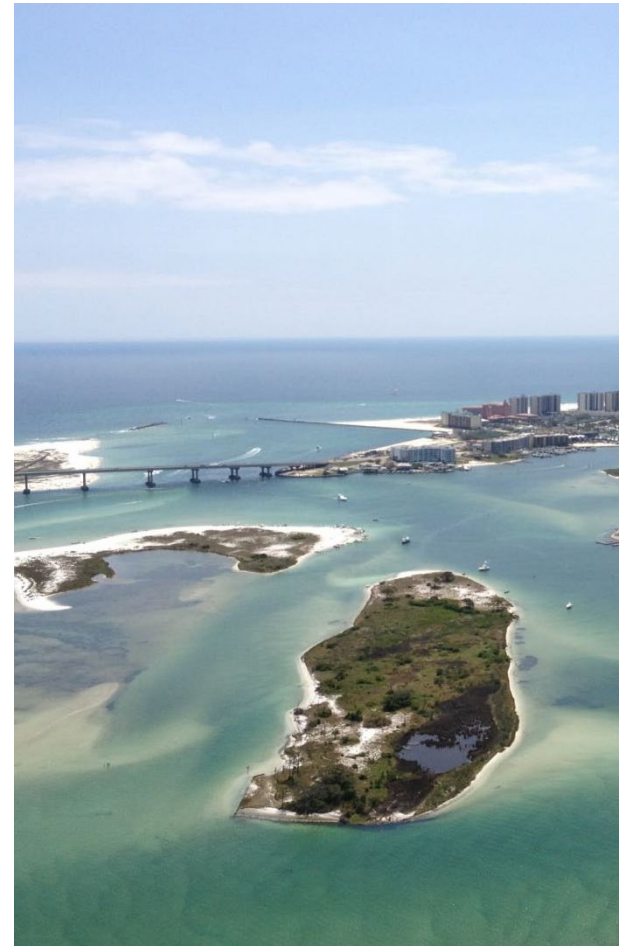
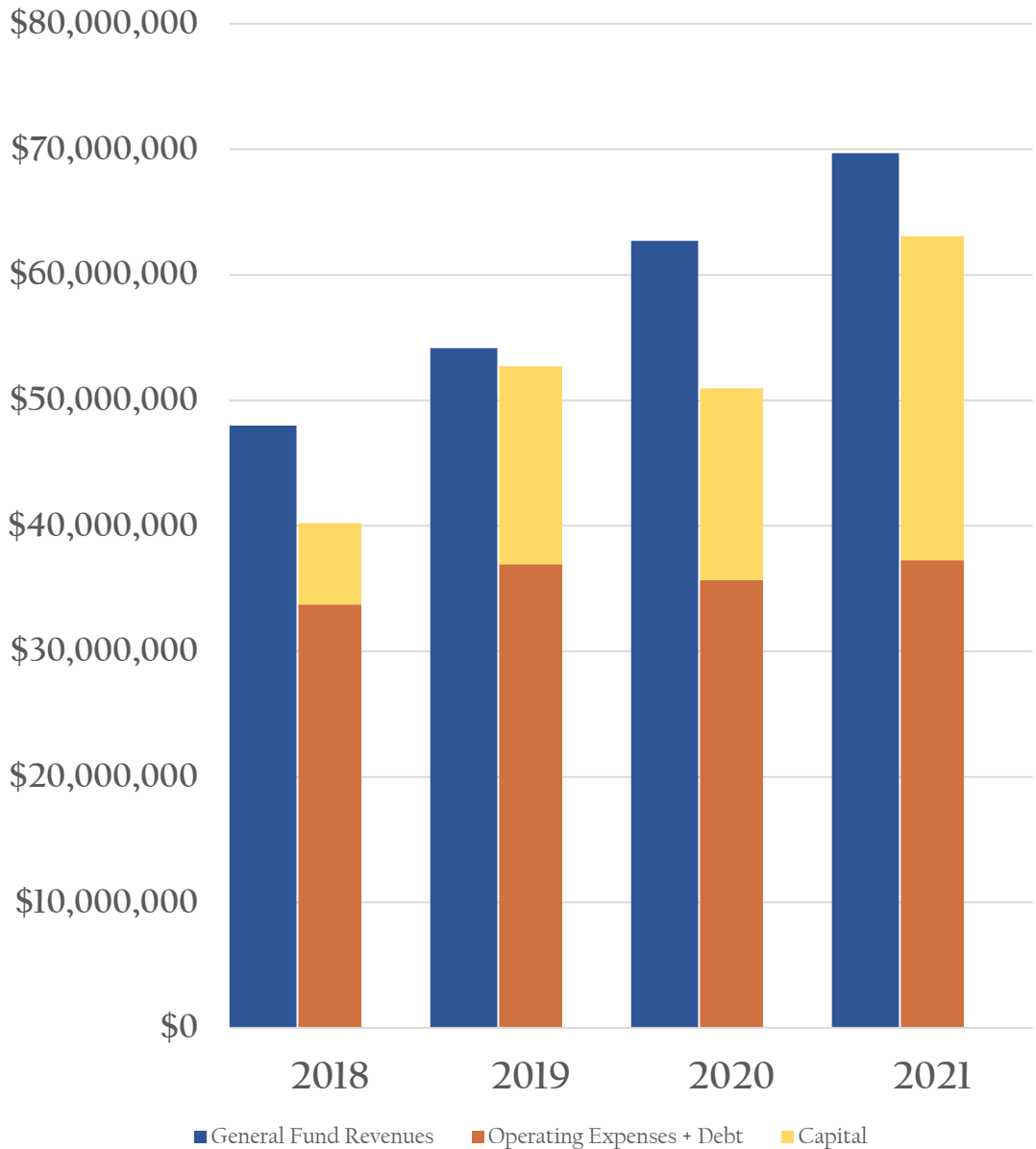
State competition: OBHS students received 16 superior ratings, 2 excellent ratings, 2 third place, 1 second place and 1 first place at 2021 Walter Trumbauer Theatre Festival.



FISCAL MANAGEMENT



Revenue & Expenses 2018-2021



Strength of Orange Beach

\$47 Million Operating

\$43 Million Reserves

\$18 Million Bond Proceeds

AA1 Bond Rating (Moody's)

AA-Plus Bond Rating (S&P)

Assessed Property Value \$1.25B

An aerial photograph of a coastal waterway. A long bridge spans across the water in the middle ground. On the left side, there are several modern buildings and a sandy beach. On the right side, there is a large, flat, open area, possibly a field or a construction site. The water is a deep blue-green color. In the foreground, a boat is moving away from the viewer, leaving a white wake. The sky is bright blue with a few scattered white clouds.

Estimated Future Capital projects:
\$65,000,000+

Capital Projects

- Fire Station No. 3
- City Beach / Infrastructure
- Orange Beach HS Turnout Lane
- Shooting Range
- City Hall Roof Replacement
- Recreation Center Interior Renovation
- Waterfront Park Pier ReBuild
- Trail Maintenance Shop & Wildlife Ctr
- East Canal Road Multimodal Path
- Medical Arts Renovation & Roof
- Finance Building Reno & Roof
- W Canal Road Multimodal Path
- Safe Room
- EcoVillage Cabins
- Post Office Roof
- Fire Admin Roof
- Performing Arts Center Lobby & Sign
- Field House / Athletic Training
- Fire Station 1 & Admin Offices
- Justice Center Renovation/Expansion
- City Hall Interior Reno & Expansion
- East Canal Road Widening
- Powerline & WWT Road Improvement
- Event Center Roof
- Sportsplex Stadium – West Side of Soccer Field
- City Storage Facilities
- Museum Relocation & Rebuild
- Sportsplex Shade Structure replacement
- Logistics Building conversion
- Fire Tower Refurbishment
- *School System Related:*
- OBES Expansion
- OBHS / MS Gym
- Athletic Training Center

PUBLIC SAFETY & HEALTHCARE



Public Safety Investments



NEW Fire Platform Ladder Truck
Arriving Summer 2022



New Fire Station No. 3



ORANGE BEACH FIRE STATION NO. 3



Ono Island Fire Station No. 4



Ono Island Fire Station No. 4



New Police Vehicle Markings



New OBPD Vessel



38 ft Port Security Grant 80% / City OB 20%

In Service May 2022

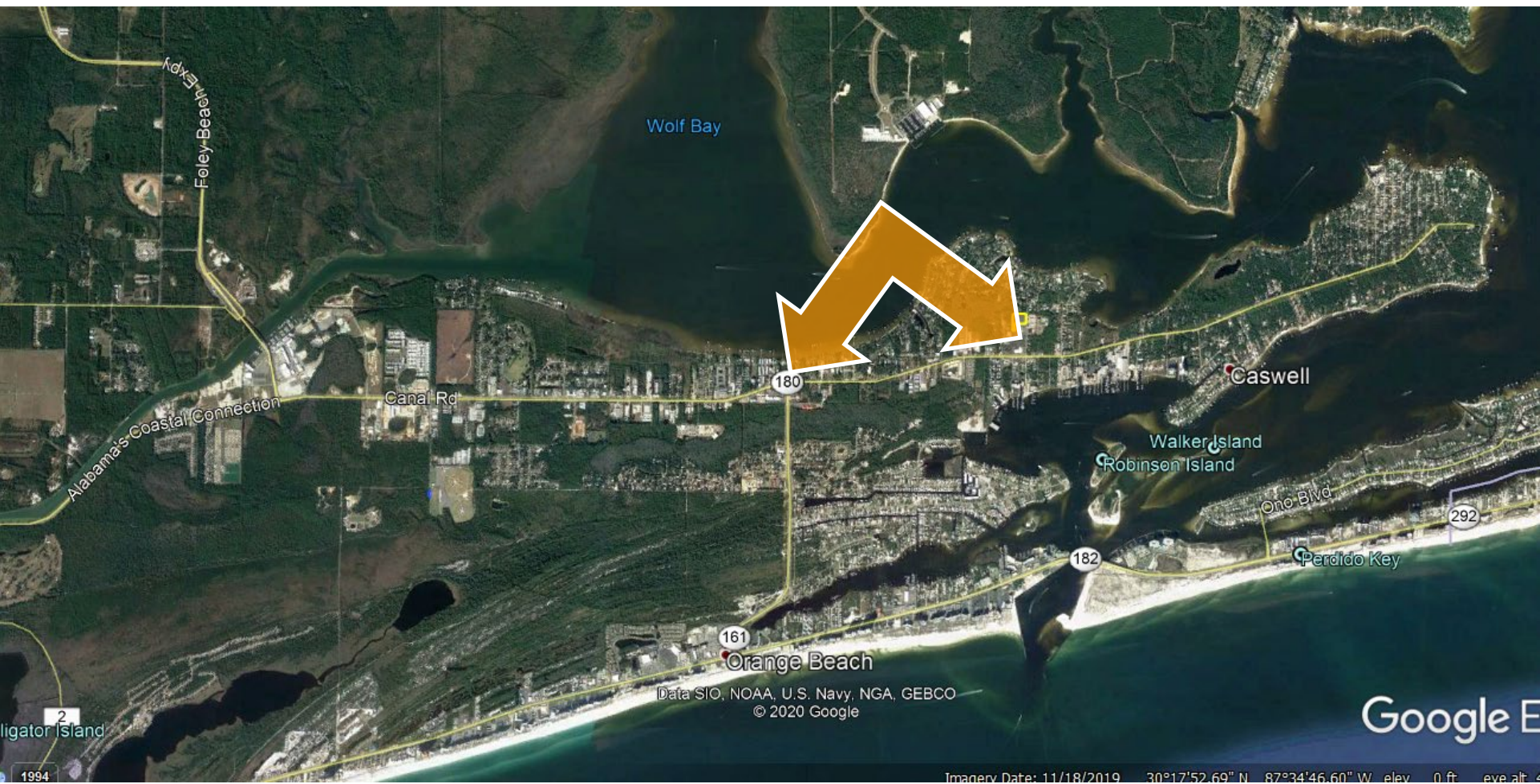
TRANSPORTATION & INFRASTRUCTURE



West Canal Road Widening



East Canal Road Widening



- The project is expected to start in Summer 2022
- Construction anticipated to take a year and a half.

East Canal Road



City of Orange Beach Proposed Canal Rd E Improvements

OB Coastal
Arts Center

OB Senior Center
and Public Library

- Controlled Access - expansion to 3 lanes with middle turn lane
- Start date – Summer 2022
- No lane closures for the most part
- Common sense?
- RESTORE Act funds (\$3.8M)

SR-161

OB Justice Center



Canal Road Bypass

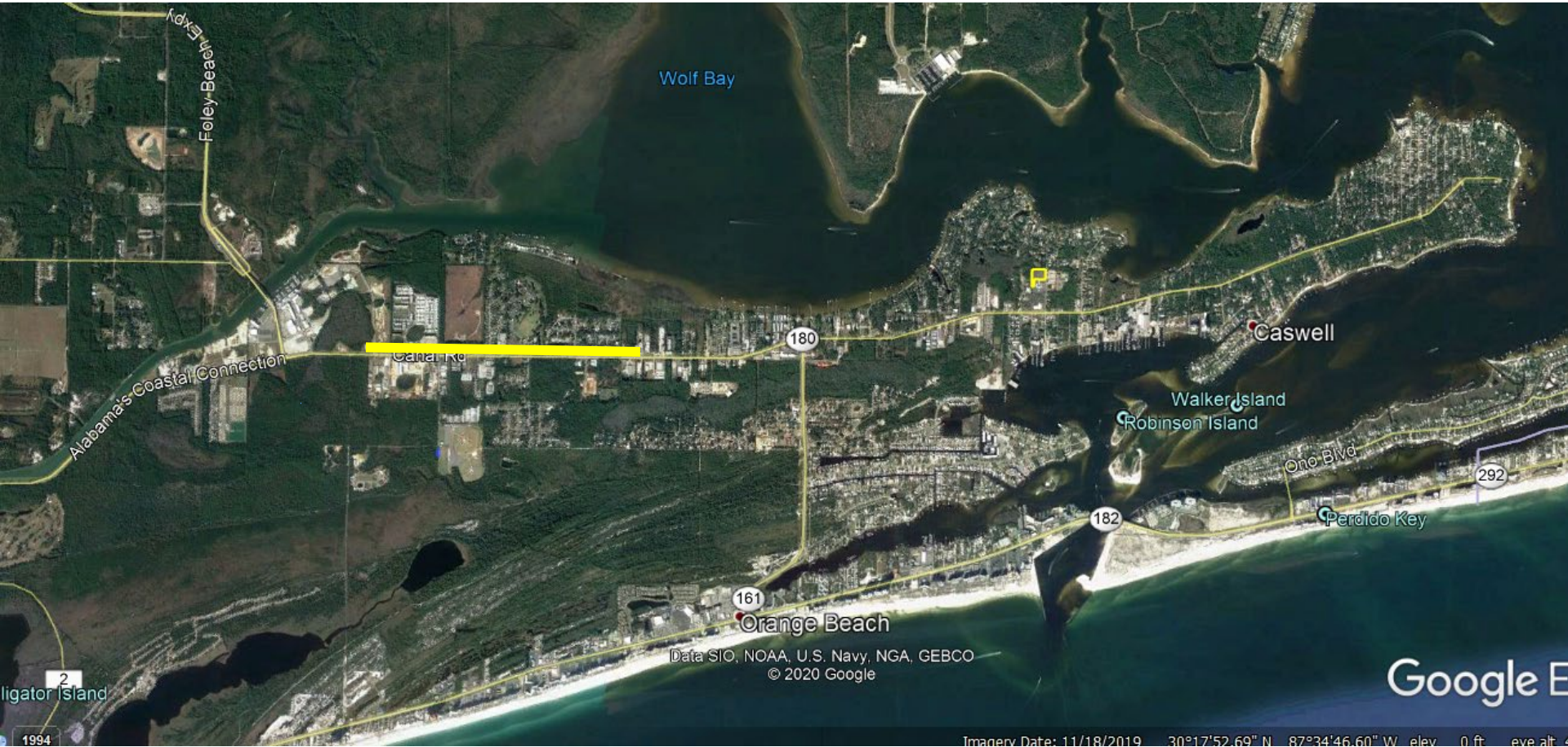


Completed by next election.

CONCEPTUAL DESIGN – SUBJECT TO CHANGE.

West Canal Road Multimodal Path

Oak Street to East Wharf Parkway (TAP Grant)



Fiber To The Home Investment

Only possible because of City initial investment as a partner with Island Fiber (Point Broadband)

No other entity came forward with a viable plan

Now multiple other companies want to cherry-pick neighborhoods without providing citywide coverage





**UNIQUE
ORANGE BEACH
PROJECTS**

Citizen Beach Access / CoastAL Restaurant



- A prime 8.7-acre beachfront lot once slated for two condo towers at heights of 37 and 36 stories and previously approved 276 units
- City purchased 4.3 acres w/ 400ft with use of 800ft beachfront

Citizen Beach Access / CoastAL Restaurant



Citizen Beach Access / CoastAL Restaurant



Progress as of May 2022

New Public Works Facility

Completed
January 2021



- This new public works facility brings all aspects of the department under one roof for the first time since the city was incorporated.

Utilities / Sewer Department

Upcoming project will be the installation of a new sewer main from Canal Road to County Road 12 using \$5.3 million of Restore Act funding.



Sportsplex Upgrades



The baseball field will seat nearly 500 fans and the softball field seats over 400. Come watch our MAKOS!

Shooting Range

OPENED APRIL 2022



CITY WILL SCHEDULE PUBLIC RANGE TIMES,
FIREARMS CLASSES AND MORE ...

Orange Beach Waterfront Park Pier ReBuild Is Underway

Target
Completion
Fall 2022



Waterways & Shoreline Cleanup Facts

An aerial photograph of a tropical coastline. In the foreground, there are white sandy beaches with several small boats and people. The water is a vibrant turquoise color, transitioning to a deeper blue further out. In the background, a city skyline is visible across the water, with various buildings and structures. The sky is clear and blue.

38 miles of shoreline cleaned regularly

8 miles of beaches cleaned daily

467,865 pounds of trash, debris, & recyclables
collected from the beach in 2021

76,022 pounds of marine debris collected from the
waterways in 2021

We are conservationists more than environmentalists.

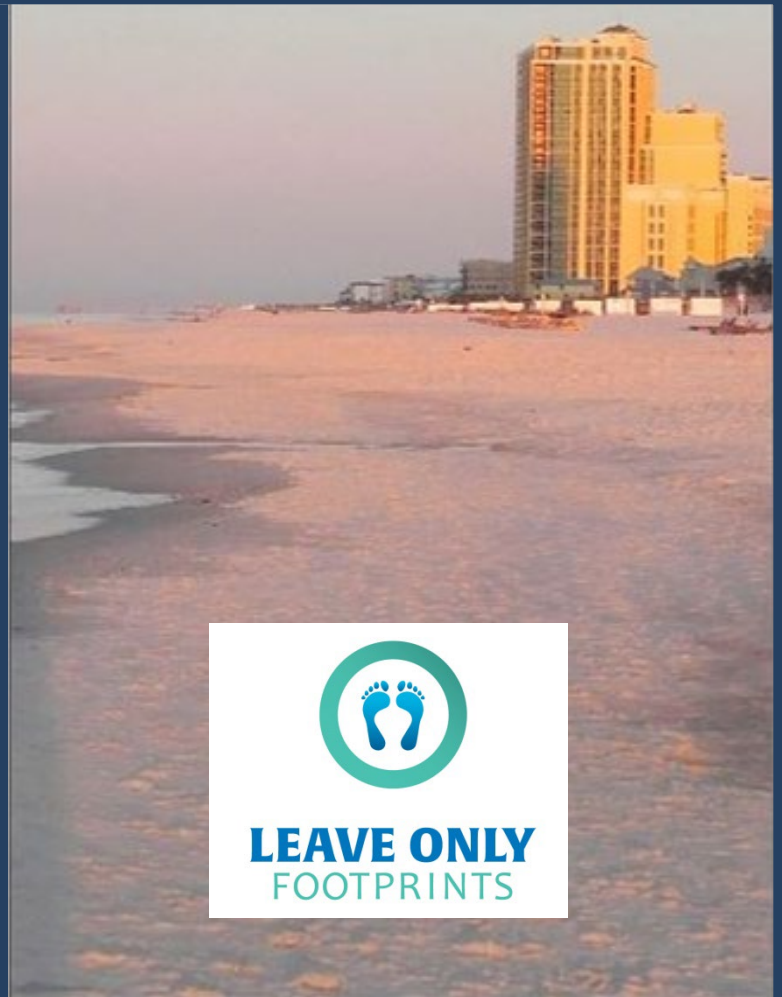
Coastal Resources Work Barge

100% Funded by GOMESA grant
\$232,000



Leave Only Footprints

BEFORE AND AFTER



LEAVE ONLY
FOOTPRINTS

QUALITY OF LIFE



New 24/7 Adult Fitness Center



New 24/7 Adult Fitness Center



New 24/7 Adult Fitness Center

A 17,400-square-foot state-of-the-art fitness facility.



Kids Park Reopens



Completed
October 2021

New Small Gym Completion



Tennis Center Renovations



The Orange Beach Tennis Center reopened in November 2020 after a complete renovation of all eight hard courts - \$1.48 million.

Coastal Arts Center of Orange Beach

The award winning facility with a 10,000-square-foot fine art gallery, Hot Shop and Clay Studio. It has grown into a truly special wedding destination, meeting and reception venue.



Orange Beach Performing Arts Center



Orange Beach Performing Arts Center

Completed September 2021



- Partnership between the City of Orange Beach and the Baldwin County Board of Education. While the school is benefitting from the center, it is a facility for the entire community.
- The 35,000-square-foot center includes a 710-seat main theatre, and a black box theatre that can seat up to 200 for intimate shows.

Orange Beach Performing Arts



Orange Beach Performing Arts



Orange Beach Performing Arts



Orange Beach Performing Arts





CITY OF ORANGE BEACH

Expect Excellence

Academics, Arts, Athletics

331 kids registered in after-school program K-6



Continuing Excellence

Enrichment, Arts & Athletics For Adults

Find classes and registration information
at www.orangebeachal.gov

Golf Carts in Orange Beach

OBPD has had excellent participation and support through neighborhood registration sessions in all types of weather.





Golf Carts

1,075 carts
registered as of
5-4-22

Ordinance
effective
March 1, 2022



Considering Golf Cart Events / Parade annually

CREATING A COASTAL BRAND



“Creating Our Coastal Brand”



Approved design



Encouraging and Guiding Coastal Style and Design for New Development - Creating the Image of Orange Beach



Proposed design

Dollar General and Tom Thumb are examples.



Approved design



Coastal Look ... City Facility Refresh Exterior Renovations

Medical Arts

Finance Department

Community Development

City Hall

Recreation Center Campus & Community Center

Senior Center & Library

Fire Administration and Fire Station 1

Post Office

Justice Center

“Creating Our Coastal Brand”



“Creating Our Coastal Brand”



Coastal Resources Office – Walker Avenue

UPCOMING EVENT



2ND ANNUAL
**ORANGE BEACH
FREEDOM FEST**



CARS ★ COMMUNITY ★ CONCERTS ★ CRAFTS

CELEBRATING AMERICA IN ORANGE BEACH, AL

WWW.ORANGEBEACHFREEDOMFEST.COM



STAY INFORMED



Newsletter & Website

Sign up at www.orangebeachal.gov/community-newsletter



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Community Newsletter

City of Orange Beach Community Newsletter

The City of Orange Beach publishes the Community Newsletter each week to keep residents - and anyone interested - informed. Sign up for the newsletter [here](#).

Archive:

Volume 2

[Volume 2, Issue 16](#)

[Volume 2, Issue 15](#)

[Volume 2, Issue 14](#)



"Life is better here"

Welcome to the City of Orange Beach's community newsletter.

Vol. 1, Issue 33



On Wednesday, August 15th the City of Orange Beach joined cities and towns across Alabama and the U.S. on social media, snapping photos for #CityHallSelfie Day. The annual initiative is an opportunity to show pride in public service.



City departments across Orange Beach stepped up to the plate and it was a good reminder of how far the city's reaches extends, from the end of a fire truck ladder to lifeguard patrols on the Gulf ... to City Hall and the Expect Excellence program at the Rec Center ... and everything in between. To see photos, visit the city's Facebook page at www.facebook.com/orangebeach.

Pardon Our Progress

Pardon our progress and be aware that work associated with the widening of Canal Road, between William Silvers Parkway and Highway 161, is underway. Lane closures will begin soon due to the relocation of underground utilities, which will be ongoing through Spring of 2019.

www.orangebeachal.gov

OTHER WAYS TO STAY CONNECTED

INFO LINES

CITY INFORMATION LINE: 251-980-INFO (4636)

DAILY SURF/BEACH CONDITION INFO LINE: 251-981-SURF (7873)

CITY HALL: 251-981-6979

SIGN UP FOR TEXT ALERTS

Sign up to receive important updates from the city via text message and/or email by texting **OBALERTS** to **888777** or visit the city's emergency management page at www.orangebeachal.gov/departments/emergency-management/city-alerts-sign.

SOCIAL MEDIA CHANNELS

TO RECEIVE DAILY BEACH WARNING FLAG STATUS UPDATES VIA TEXT MESSAGES, TEXT **ALBEACHES** TO **888777**.

CITY COUNCIL MEETINGS

The City Council meets regularly on the first and third Tuesday of each month at 5:00 p.m. in the Council Chambers of Orange Beach City Hall. The regularly scheduled Council meeting begins at 5:00 p.m. and is immediately followed by the Committee of the Whole (work session) that sets the agenda for the next regular Council meeting.

Public comment and input is always welcome.

fakebook

Questions? Call me: 251-747-8282

“Life is Better Here”...



City Hall: 251-981-6979

www.orangebeachal.gov