



# CITY OF ORANGE BEACH

TOWN HALL- OCTOBER 20, 2015

# WELCOME



# Orange Beach Community Center

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- Began as the Women's Home Demonstration Club around 1945
- The oldest civic group in Orange Beach
- Potluck is the first Monday at 6:00PM, September through May
- Only \$25 couple/family or \$13 single to join
- Please join us November 2<sup>nd</sup> as we honor police, fire, city employee, and special community members of the year
  - Bring a side dish to share, City will provide main dish



# Town Hall Agenda

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- I. Director John Cooper, ALDOT Presentation
- II. Citizen Survey Results
- III. Growth Management
- IV. Clean Beach Initiatives
- V. Transportation Solutions
- VI. Alabama Department of Transportation
  - I. Vince Calametti, P.E., SW Region Engineer



Alabama Department of Transportation  
Director John Cooper



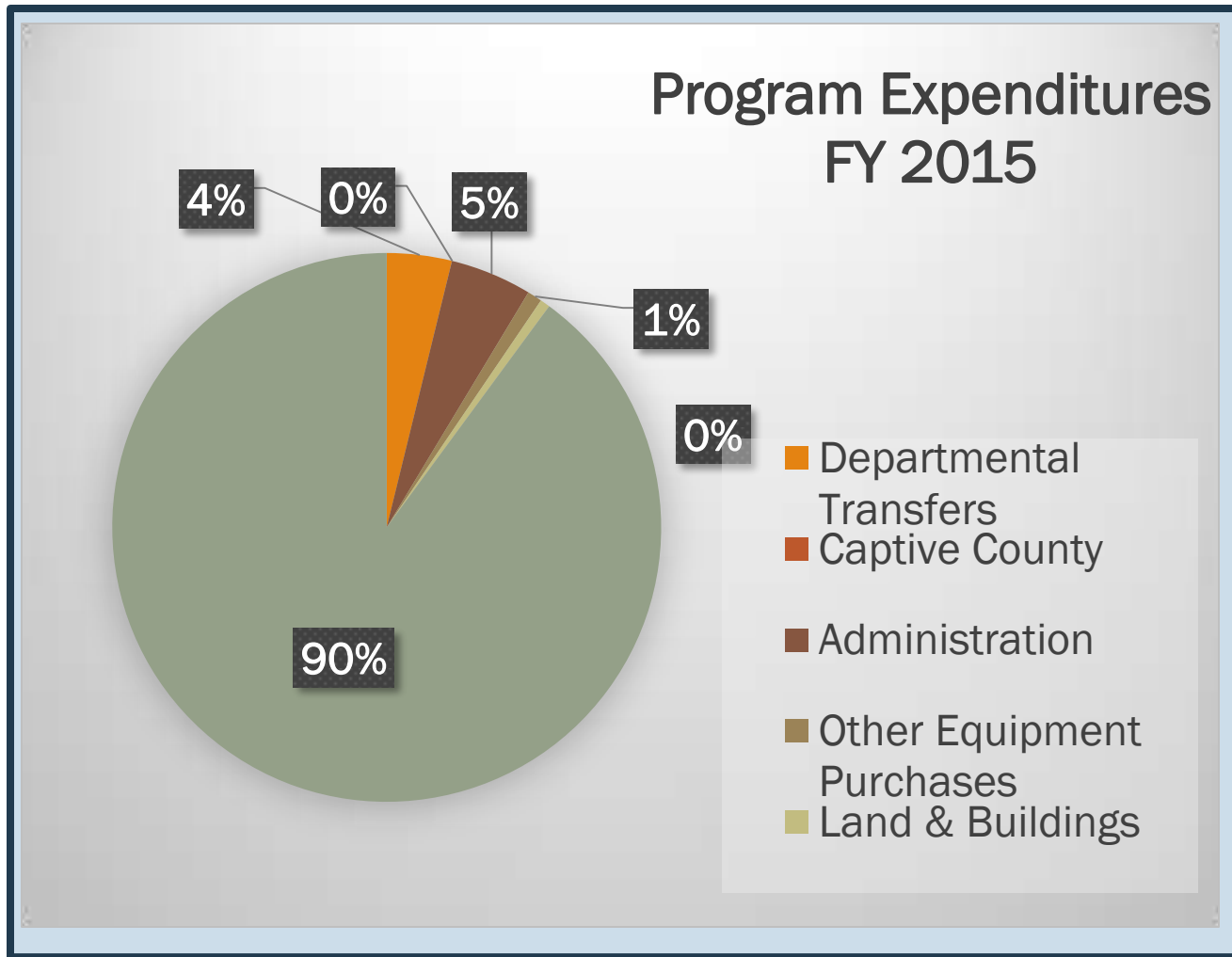


# Alabama Department of Transportation Southwest Region

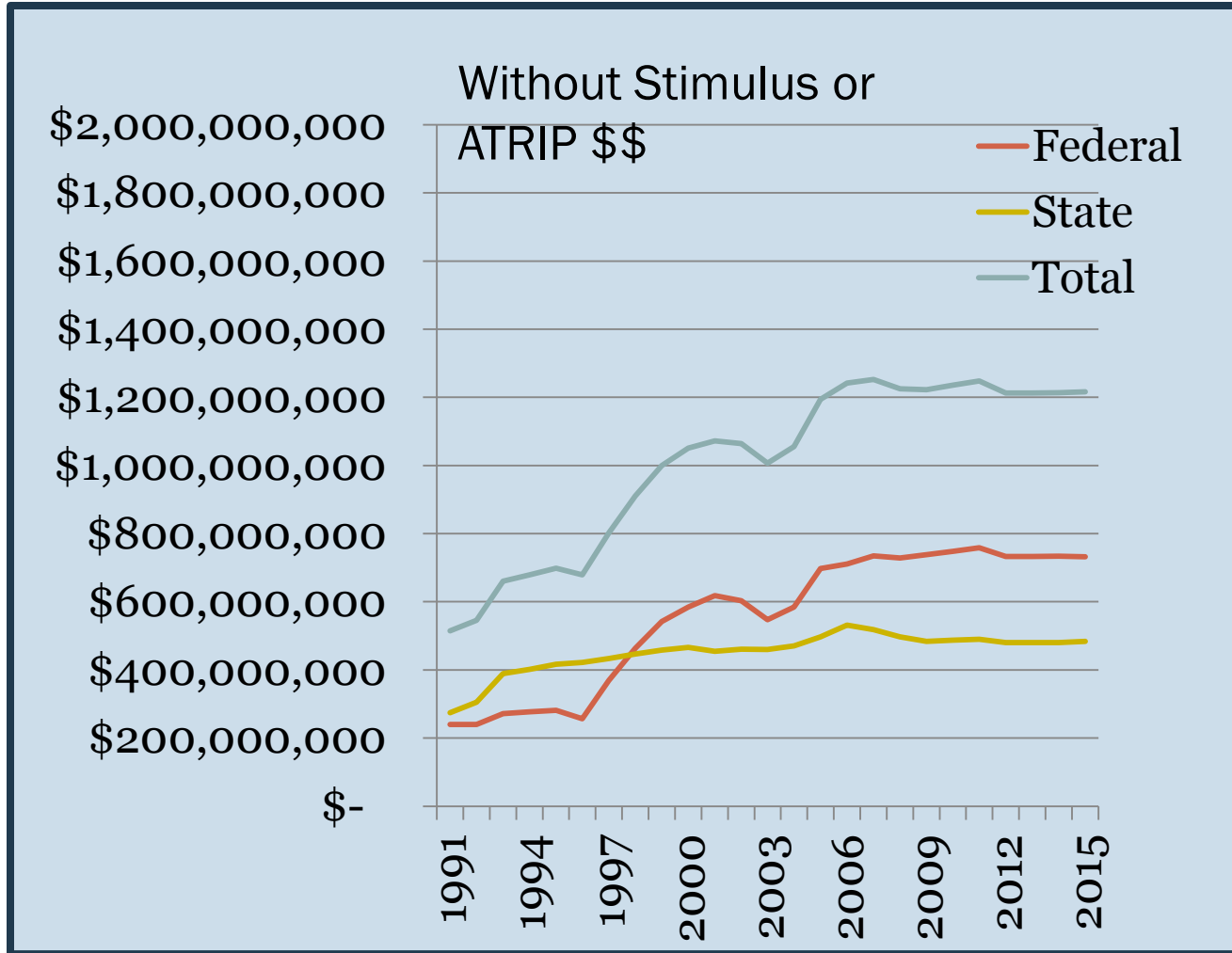
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ORANGE BEACH TOWN HALL

# Budget Expenditures by Program Area - 2015

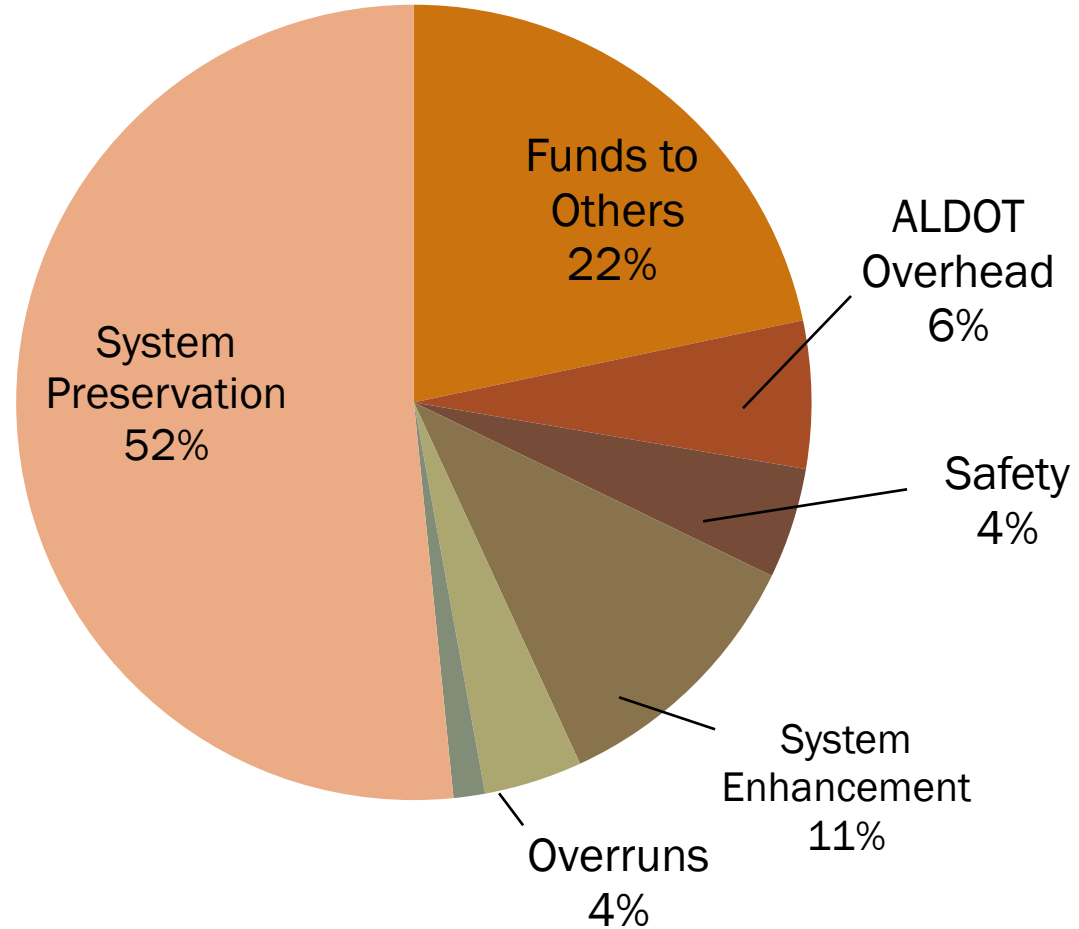


# Total State and Federal Highway Revenue



# Funding Allocation

\$ 1.25 Billion

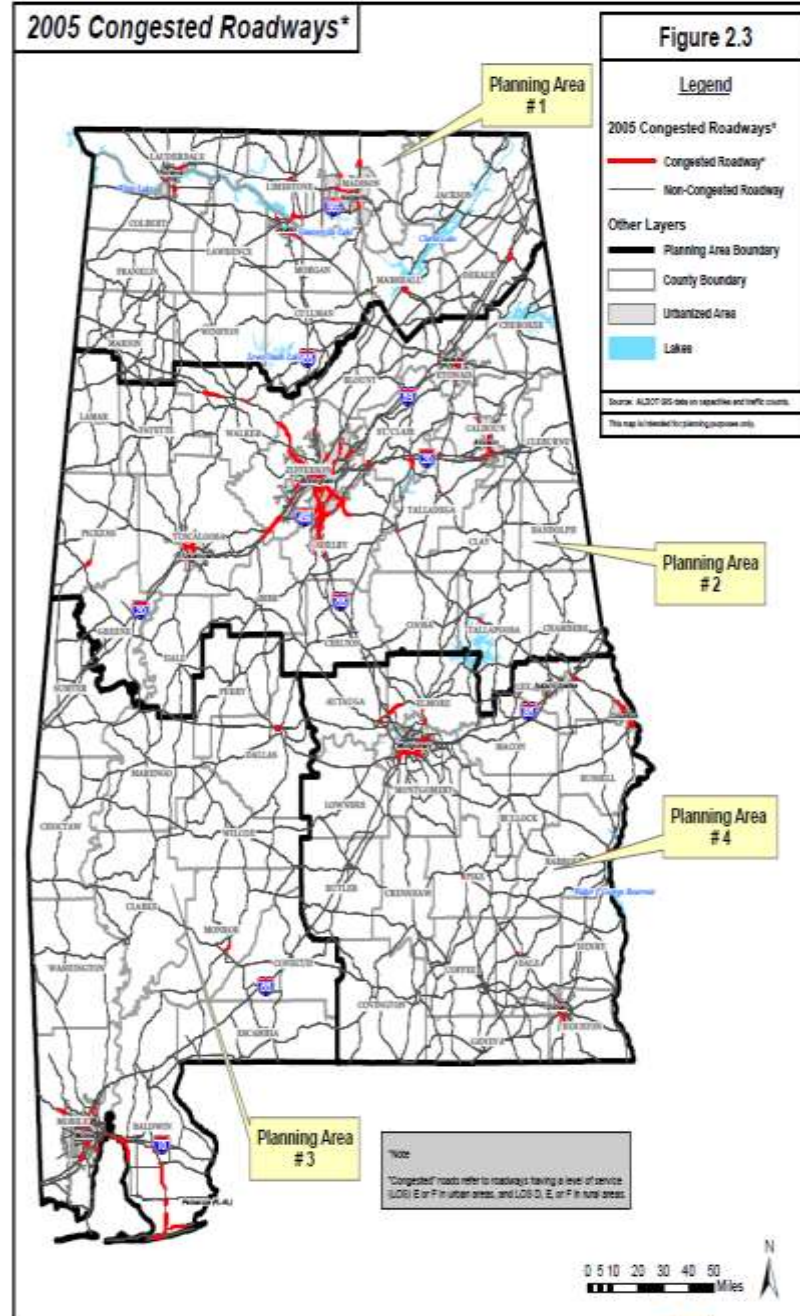


# ADDING CAPACITY TO RELIEVE CONGESTION

## 2005

2005  
Congested  
Roadways  
shown in red.

2005 Congested Roadways\*

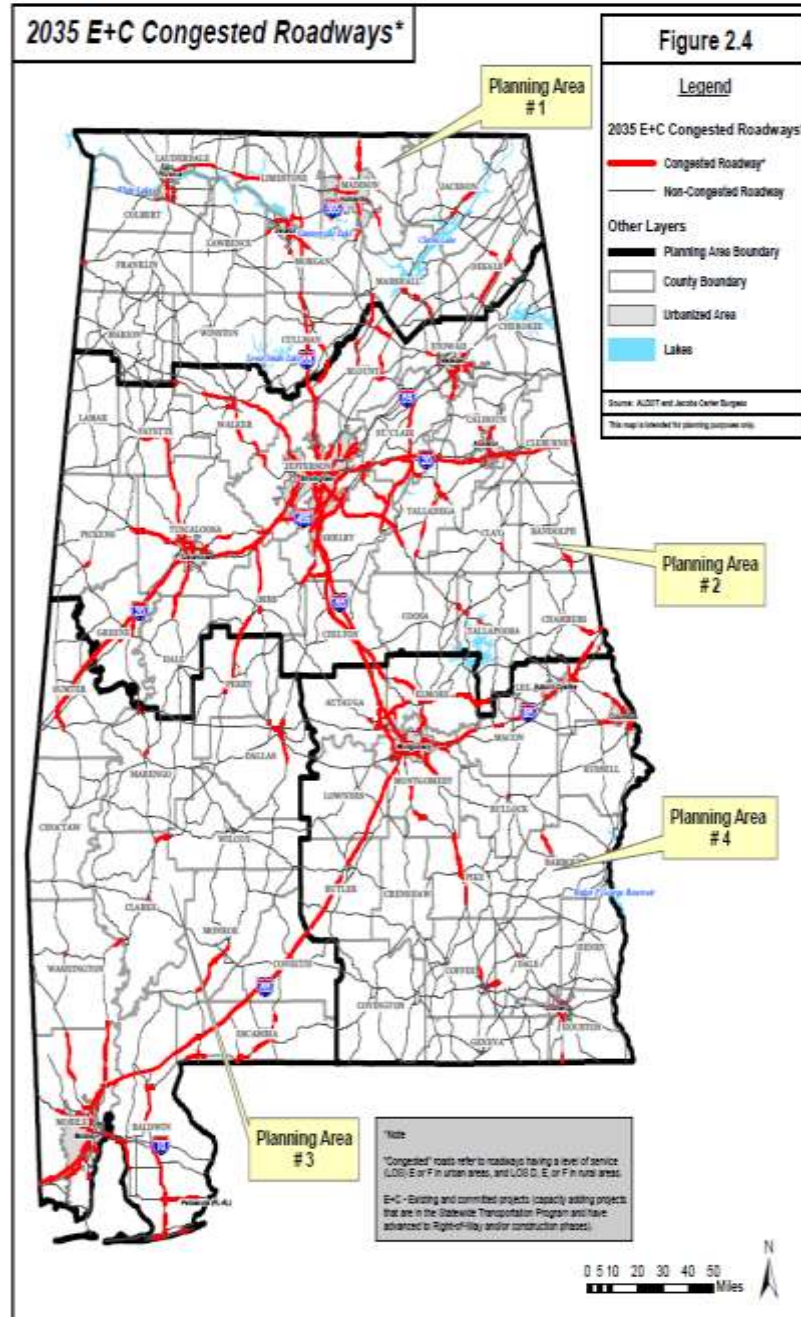


# ADDING CAPACITY TO RELIEVE CONGESTION 2035

2035  
Congested  
Roadways  
shown in red.

2035 E+C Congested Roadways\*

Figure 2.4



# TOP TEN HIGHEST TRAFFIC ON FOUR LANE INTERSTATES

	ADT	Route	Distance (Miles)	County	Location Description
1	77840	I-65	3.5	Shelby	US 31 @ Alabaster to CR 52 in Pelham
2	73300	I-10	8.5	Mobile	Mobile Tunnel and Bayway
3	69180	I-59	2.5	Jefferson	1st Ave N to Roebuck Pkwy
4	61360	I-20	2.0	Jefferson	I-59 to Opporto-Madrid Blvd
5	61300	I-59/20	2.5	Jefferson	Allison-Bonnett Dr to Valley Road
6	57460	I-10	2.5	Mobile	Theodore Dawes Rd to US 90
7	57460	I-65	4.5	Shelby	Shelby Co Airport to US 31 @ Alabaster
8	54210	I-59/20	2.5	Jefferson	18th Ave N to Jaybird Rd/Allison-Bonnett Dr
9	53560	I-10	3.5	Baldwin	US 98 to SR 181
10	53280	I-565	7.0	Madison	I-65 to County Line Road



# HIGHEST TRAFFIC VOLUME ON TWO LANE ROADS

County	State Route	US Route	Description	AADT
Shelby	AL0119		Alabaster, North of Co Rd 12	20000
Mobile	AL0042	98	Semmes, west of Snow Rd	19570
Elmore	AL0014		Millbrook, near Co Rd 3	18360
Jefferson	AL0150		Birmingham, west of Lakeshore Pkwy	18030
Shelby	AL0119		Near Meadowbrook, south of Eagle Crest Dr	17950
Etowah	AL0077		Siberton, east of Airport Road	17640
Tuscaloosa	AL0215		Tuscaloosa, west of US 11	17630
Tuscaloosa	AL0069		North of Northport City Limits	17420
Mobile	AL0017	45	Mobile, north of First Ave	17210
Shelby	AL0119		Near Indian Springs, north of I-65	17170



# HIGHEST TRAFFIC VOLUME ON TWO LANE ROADS

County	State Route	US Route	Description	AADT
Cullman	AL0069		Cullman, south of Convent Rd	17080
Mobile	AL0016	90	Theodore, northeast of Shasta Way	16990
Jefferson	AL0025	411	Jefferson/St Clair County Line	16880
Jefferson	AL0007	11	Trussville, northeast of Deerfoot Pkwy	16240
Madison	AL0053		Harvest, north of Jeff Rd	16200
Escambia	AL0015	29	Brewton, north of Green St	16050
Cullman	AL0157		Cullman, east of US 31	15520
Baldwin	AL0180		Orange Beach, west of AL 161	15510
St. Clair	AL0025	411	Moody, north of I-20	15320
Tuscaloosa	AL0013	43	Northport, north of Co Rd 54	15310



# Citizen survey results

## MAYOR TONY KENNON

Thanks to Caroline Harris and Sean Brumley



# Demographic Profile

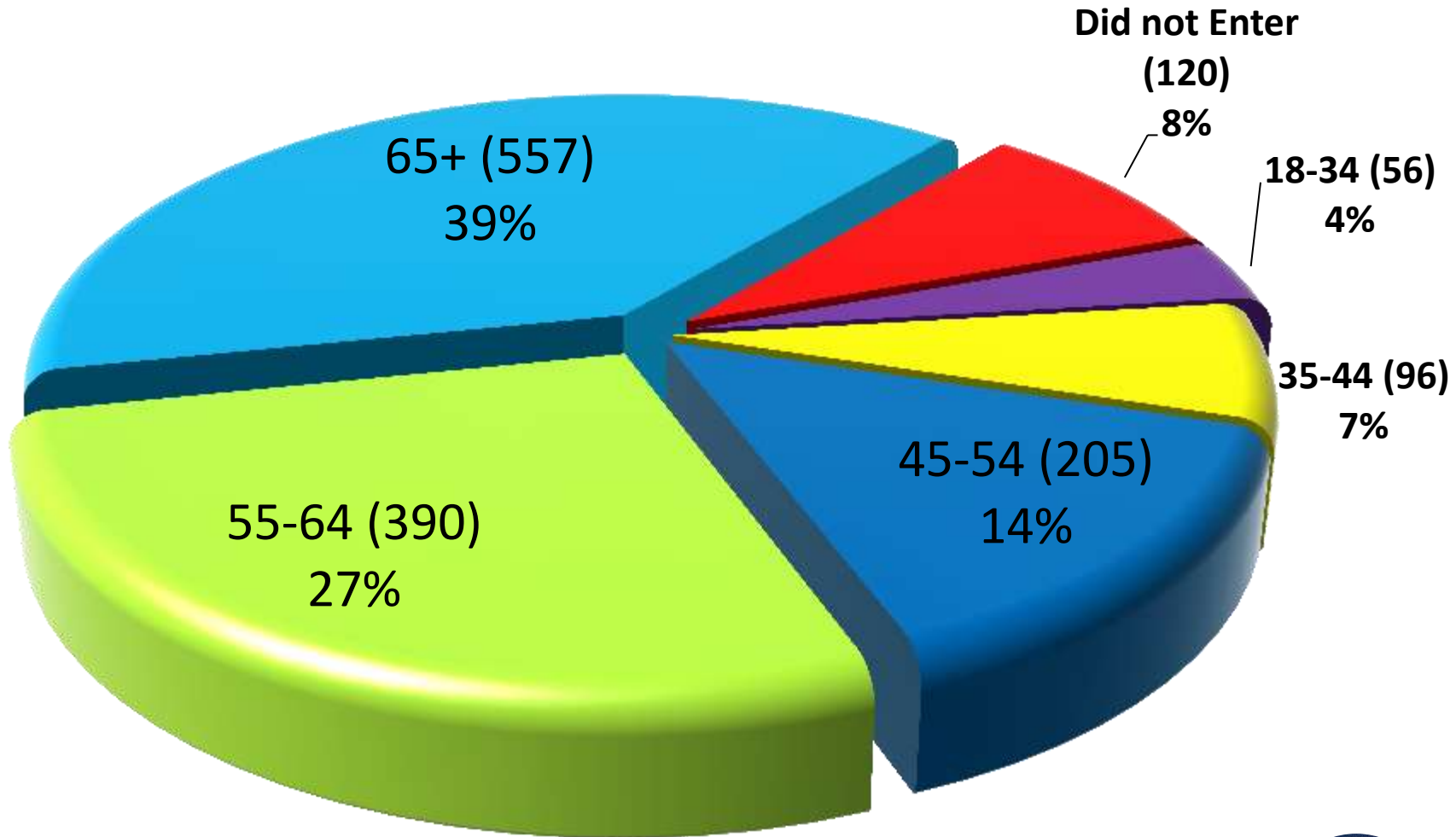
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- Orange Beach 2014 Population: 5,788
- Total Number of Surveys Returned: 1,424
- Total Percentage of Surveys Returned: 24%
- 2002 Citizen Survey Returned: 7%



# Demographic Profile

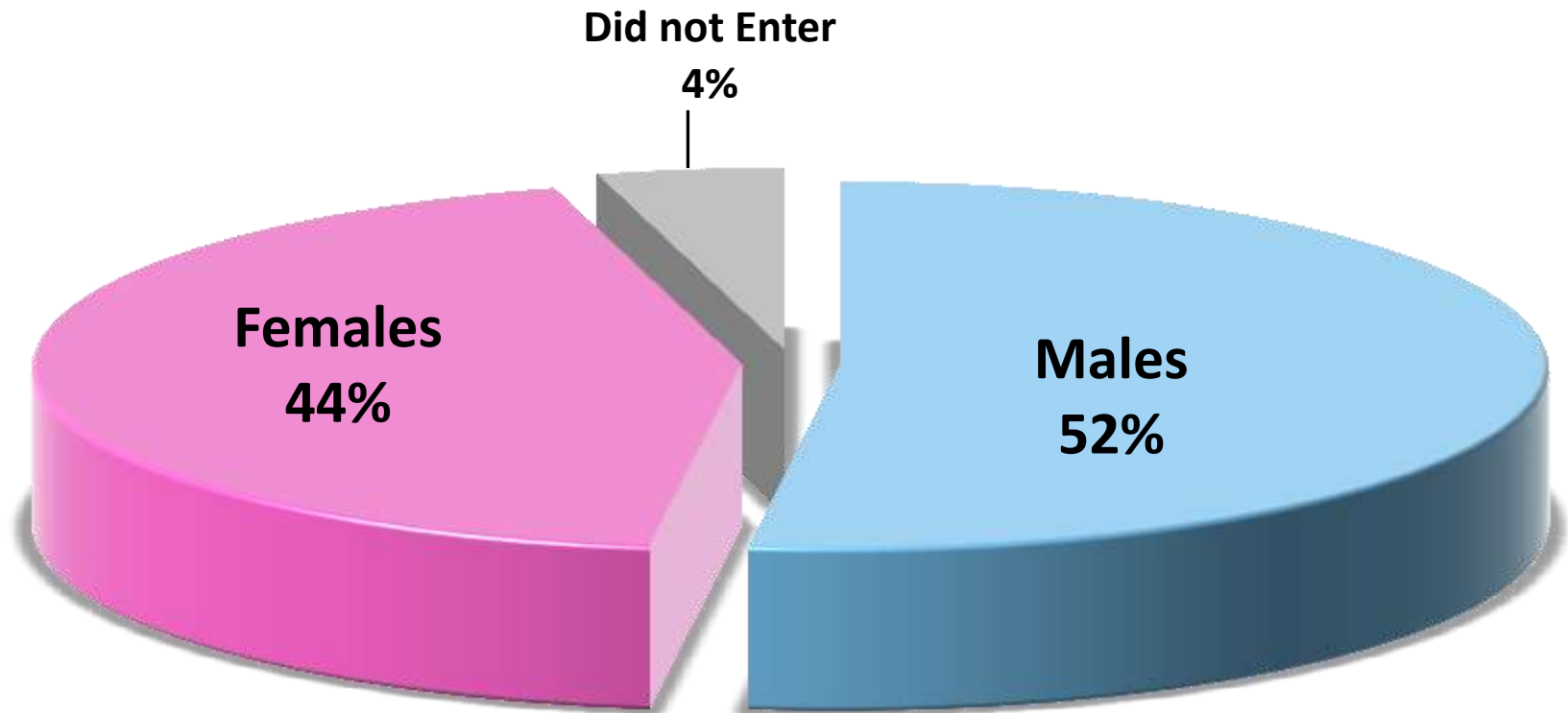
## Surveys Turned in by Age

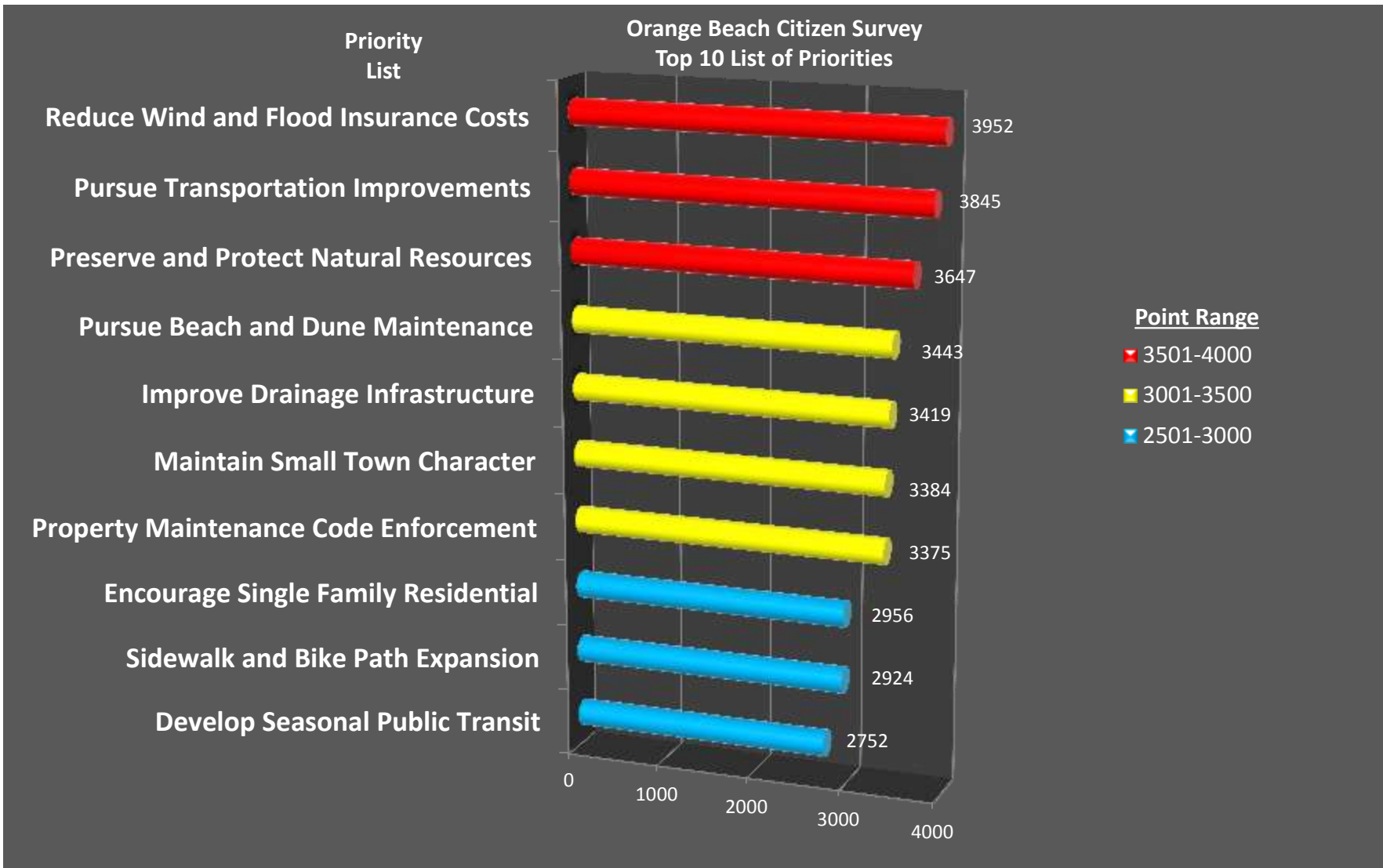


# Demographic Profile

## Surveys Turned in by Gender

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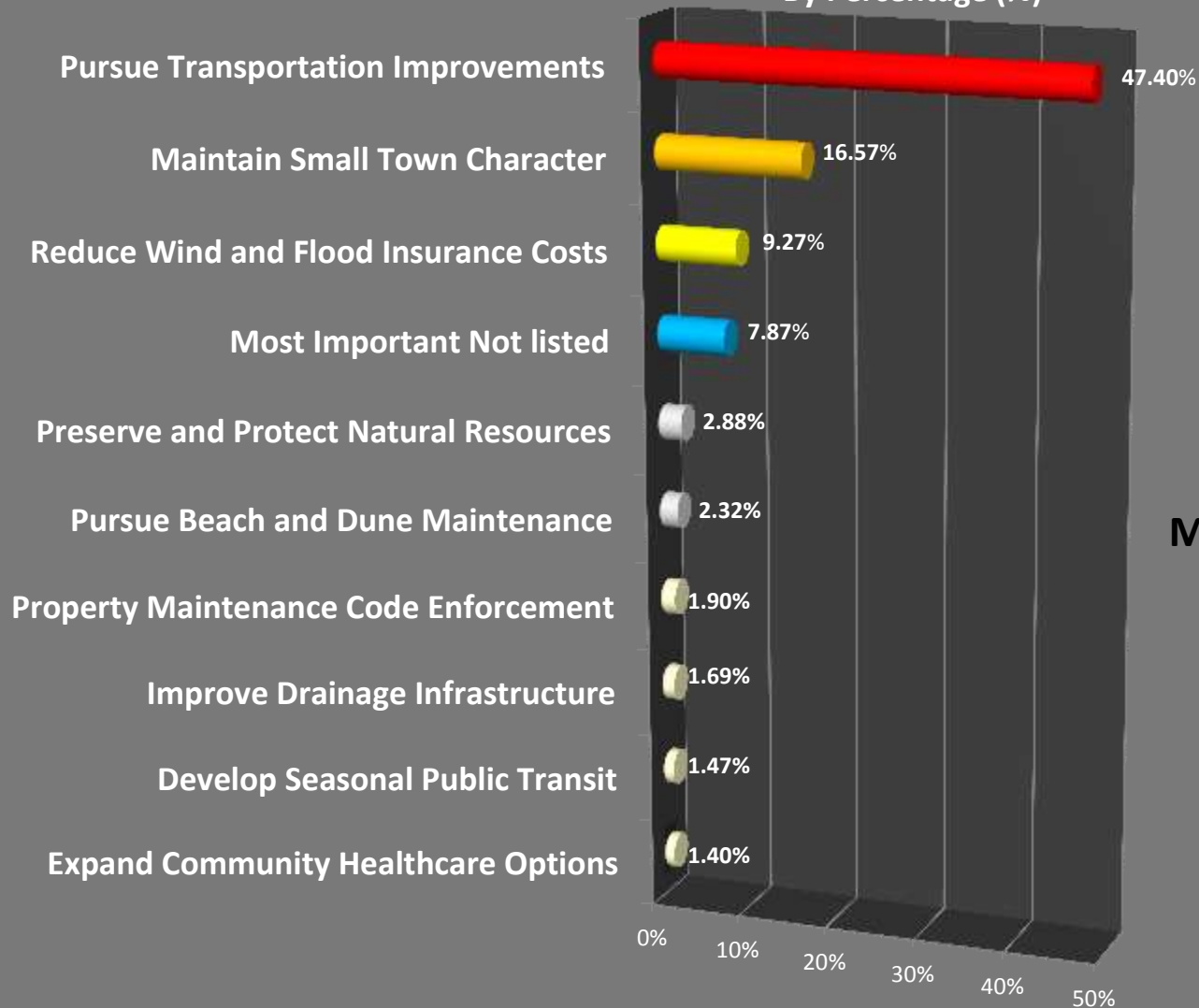


### Points Calculated

**None = 0 point Low = 1 point Medium = 2 points High = 3 points**



### Most Important Priority By Percentage (%)



**Top 10  
Most Important Priority**



# Code Enforcement

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- Key initiatives
  - Beach beautification program
  - Weekly neighborhood code sweeps
  - Billboard sign removal: 5 dilapidated billboards removed
- Since 2008
  - Over 1,900 public nuisance properties brought into compliance



# **Top 5 Priorities Written In**

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1. Pave Powerline Road (Cross Island Parkway)
2. Build another bridge (Wolf Bay, Intracoastal Waterway, increase evacuation routes)
3. Expand beach and/or boat launch parking
4. Beach cleanup/recycling/Ambassador Program
5. Enforce traffic laws/lower crime/more police presence



# Growth Management



# Since 2008

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- Certificates of Occupancy issued to Hampton Inn and Phoenix West II condominiums
- Traffic congestion - 17% increase Beach Express vehicles
  - Baldwin Express completion to I-10
  - High occupancy rate



# Since 2008

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- 17 acres of beachfront property rezoned from high density to single-family residential: Verandas (336 units) & Pearl of the Gulf (485 units)
- Council disapprovals due to higher density
  - 40 lot PUD on Bayou St. John
  - Tannin PUD modification
  - Duplexes on Cypress Cove



# Beach Overlay District



Estimated additional 7,900 residential units can be built under existing zoning regulations

# Beach Overlay District- West



# Beach Overlay District- Central



# Beach Overlay District- East

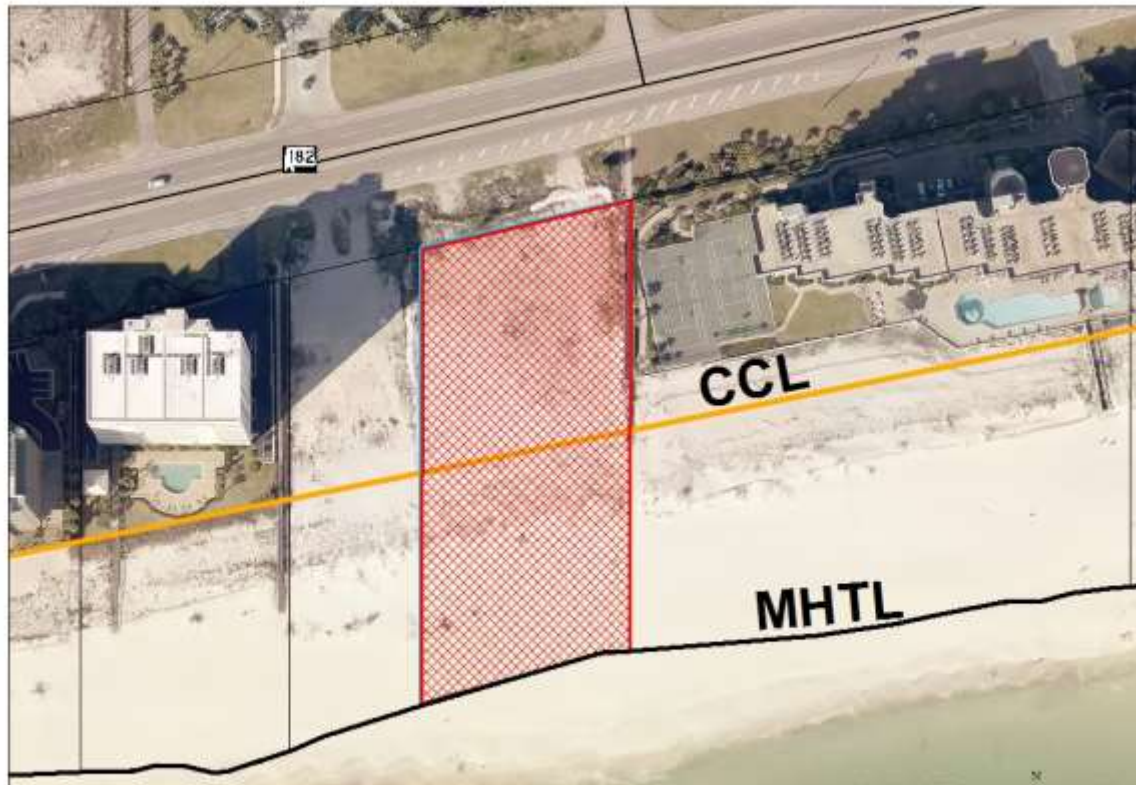


Possible reduction of high density residential units (condos) in the Beach Overlay District through zoning amendments.



# Possible Zoning Amendments

1. Allowable residential density based on developable site area, north of the Coastal Construction Line



Result: **700** Residential Unit Reduction



# Outcome of Possible Amendments

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- Approximately 50% reduction of units in high density projects
- Reduction in number of vehicles
- Reduction of trespassing incidents on properties south of Perdido Beach Blvd
- Reduction of number of persons crossing Perdido Beach Blvd to get to the beach
- Reduction of **beach density** and debris (chairs, tent frames, etc.)



# PUUD

**Planned Unit Development**

**Good or Bad?**



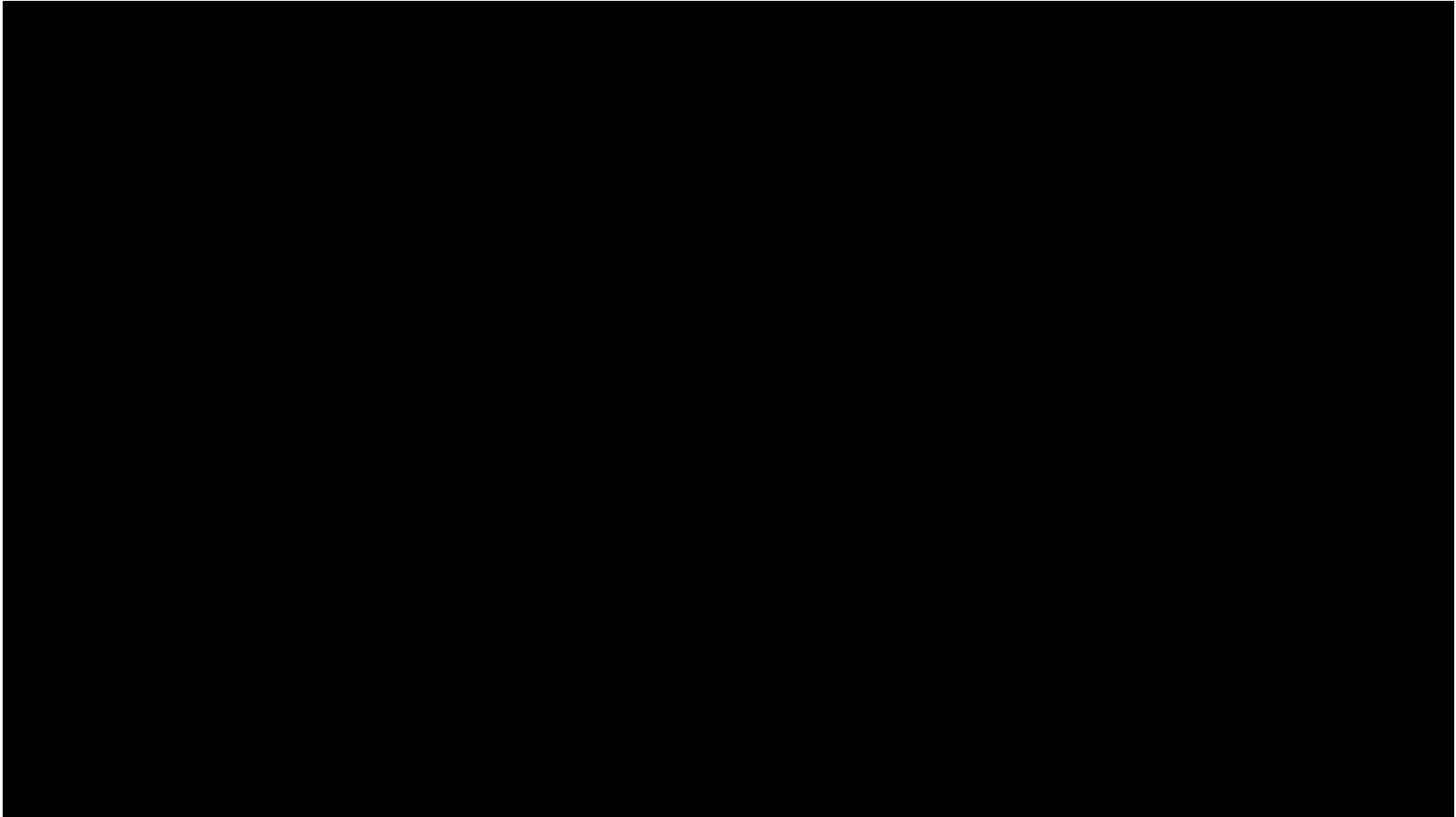
# Clean Beach Initiative

Thanks to Council man Jeff Boyd and Phil Lip West



# Summer 2015

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# Current State of the Beach



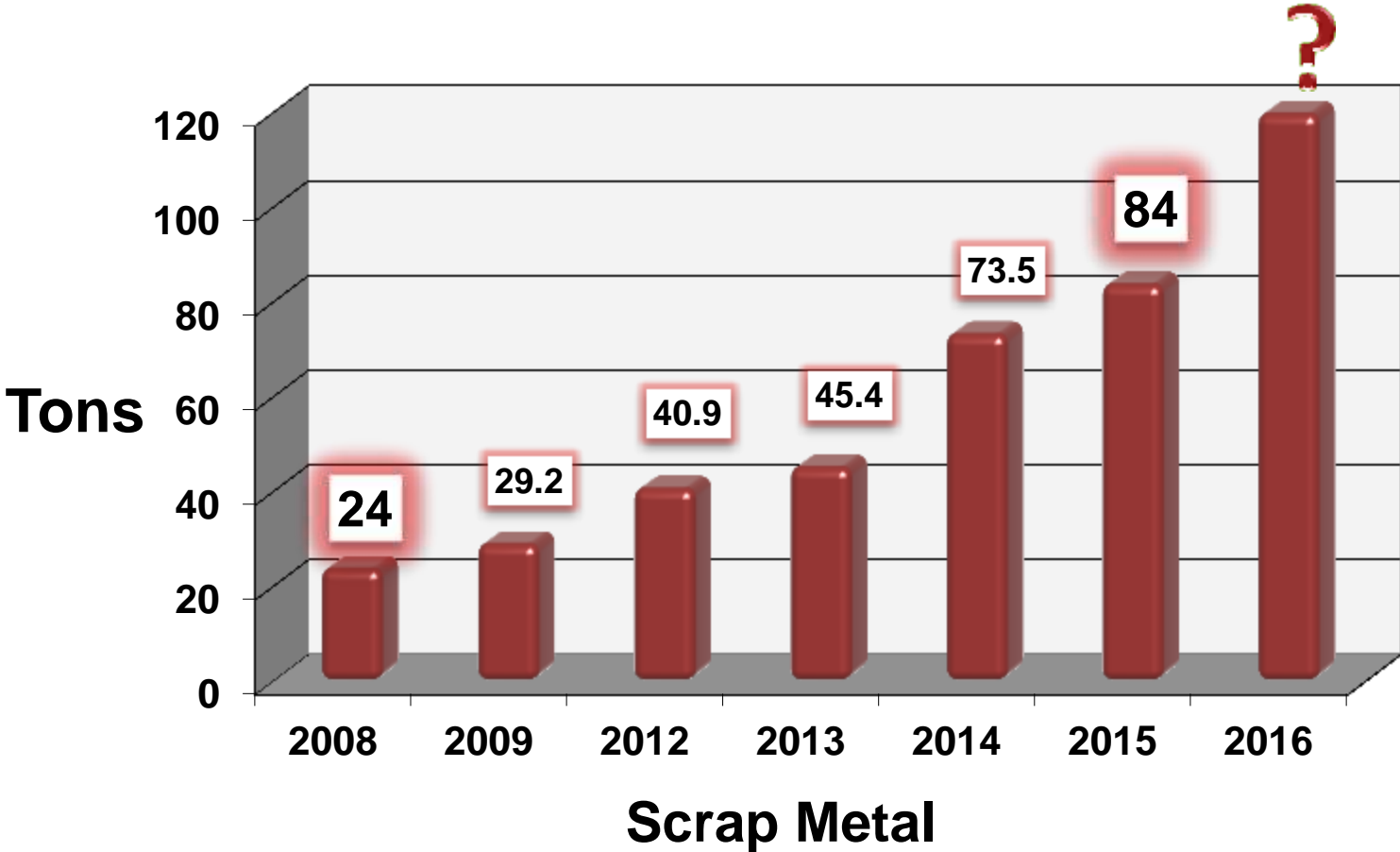
# Problems

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- Emergency access- east to west
- Debris and seaweed removal
- Beach grooming
- Sea turtle nesting (USFWS)
- Holes
- Abandoned beach gear (tent frames, umbrellas, etc.) on high density properties



# Metal Recycled from Beach Cleanup



# When does it stop?

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2016!



# Clean Beach Initiatives

*Leave Only Footprints*

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- Comprehensive program among industry partners to address beach trash, clutter, & negative perceptions
- Program to incorporate
  - Marketing: *Leave Only Footprints*
  - Public outreach/education
  - Greatly expand beach cleanup efforts
  - Increase enforcement
  - **No glass bottles**



# TAKE BACK OUR BEACHES

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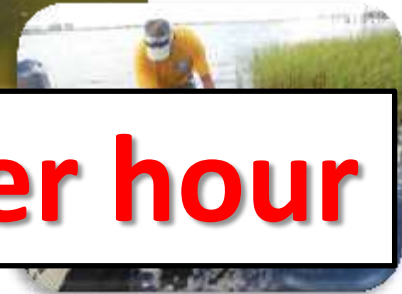
# Beach Ambassador Pilot Program

- 3000+ Visitor Interactions
  - Dangers of holes & glass
  - Tagged non-compliant tents & frames
  - 95+% positive response
- 1,750+ “Beach Hero” wristbands distributed
- 250 trash bags distributed



# Shoreline Cleanup

- 845 bags/58 days
- 27,040 lbs. of trash
- 2 city employees
- Heavy debris (lumber, etc.) 62,320 lbs.
- Average 32 lbs. per bag



**Average 100 lbs. per hour**

# Increasing Efforts to Protect our Islands

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- Shoreline cleanup
- Police enforcement on weekends
- PD, FD, Coastal Resources boats & jet skis patrolling
- Medics on the Islands
- Additional signage
- Tree planting
- Nesting platforms
- Fenced off nesting area





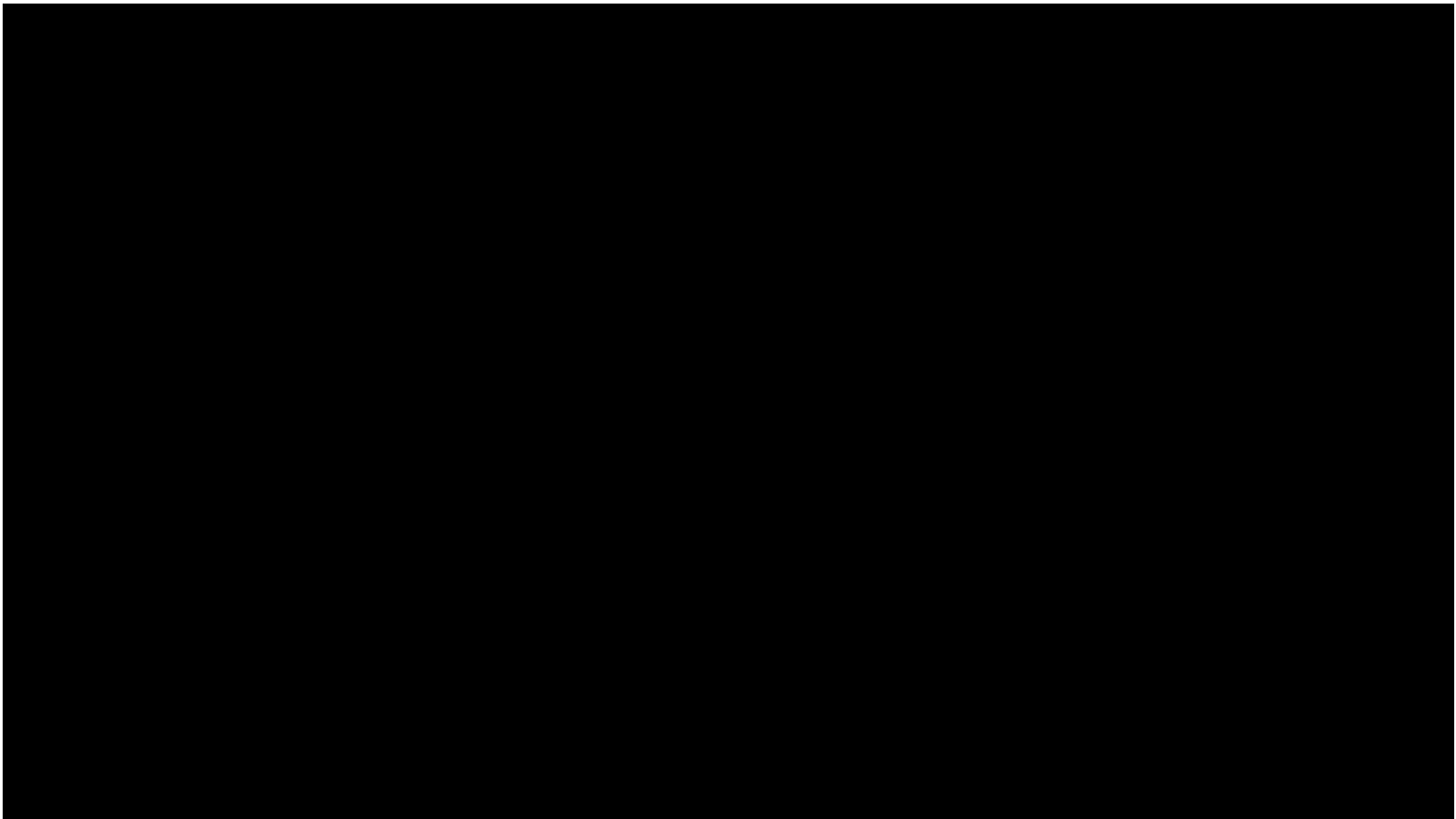
# Transportation Solutions

Remember: City of OB does not own or operate the toll bridge



# Labor Day 2015

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# Canal Road Improvements



## Current Improvement Projects

- Canal Road Eastbound Lane
- William Silvers Parkway Widening
- Canal Westbound Lane at SR161

## Proposed Improvement Projects

- Canal Westbound Lane Extension
- Additional Foley Beach Express Bridge



# Canal Road Transportation Improvements



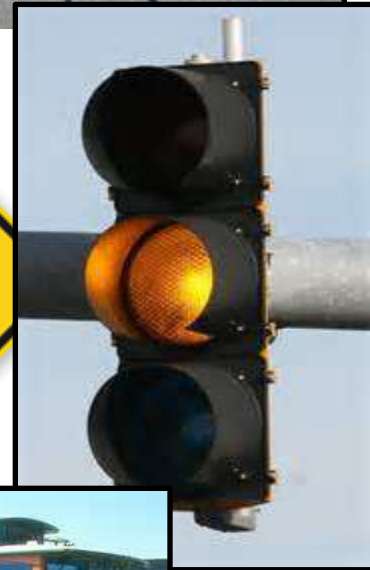
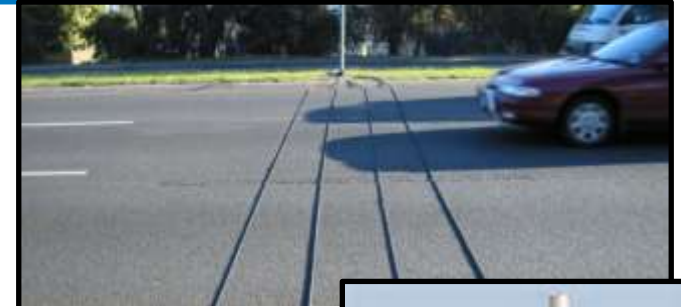
## Proposed Improvement Project

- **Additional Lane on Canal Rd from SR161 to Wilson Blvd**



# What is the City doing about traffic?

- **Perdido Beach Boulevard Pedestrian Crossing Study**
- **Traffic Signalization Study**
- **Beach Trolley Feasibility Study**
- **Overall City Transportation Study**
  - **Traffic counts throughout city performed over the last five months**



Alabama Department of Transportation  
Vince Calametti, P.E., SW Region Engineer



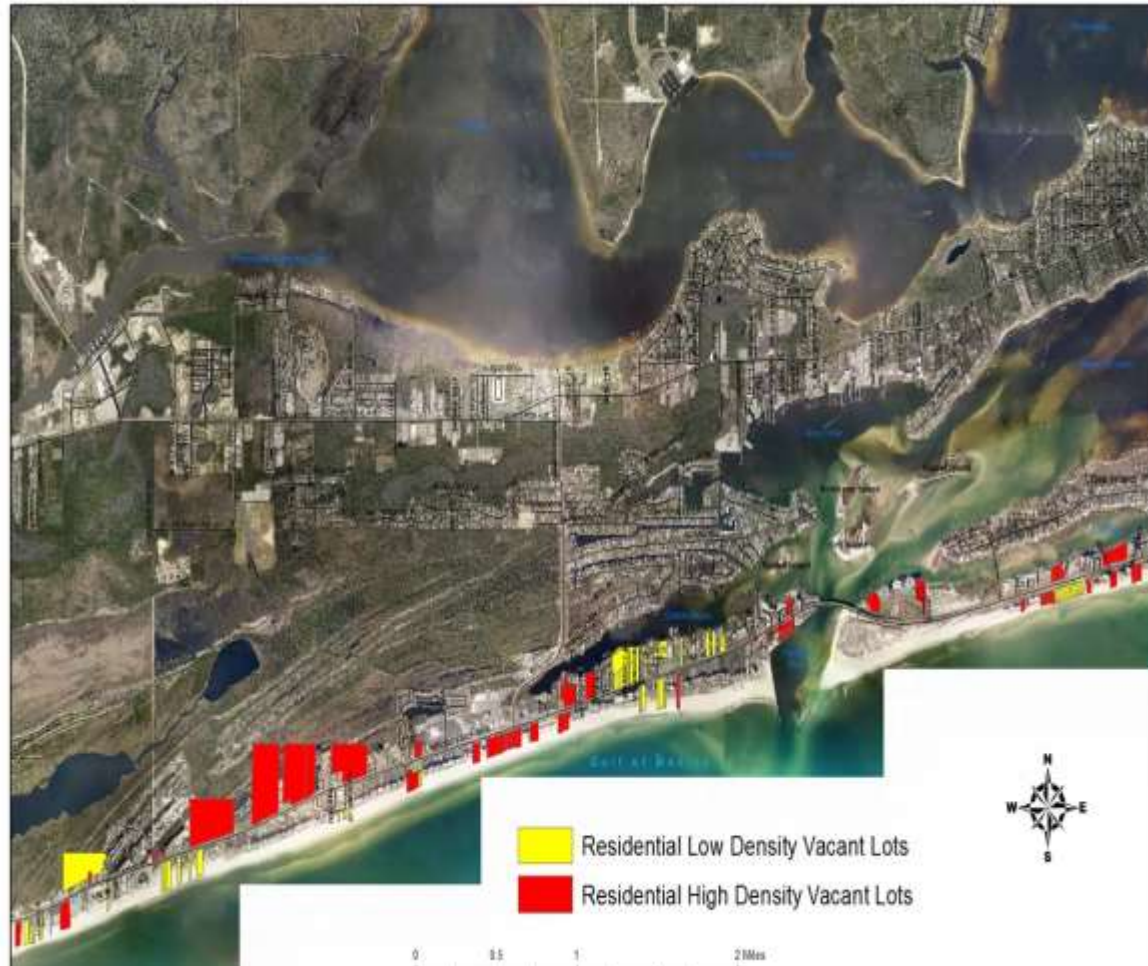




8.61 MILES

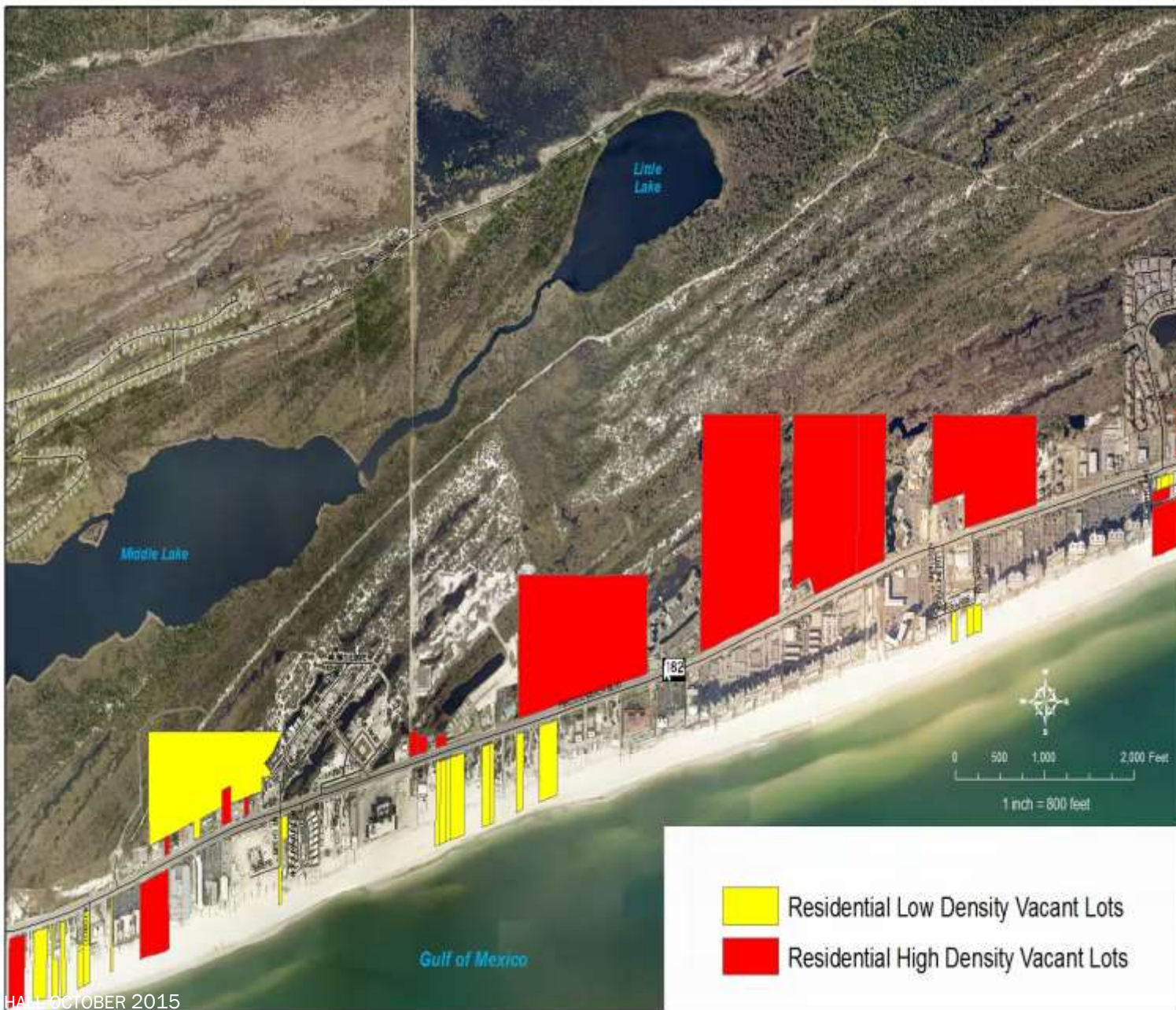
PELICAN POINTE

# Beach Overlay District

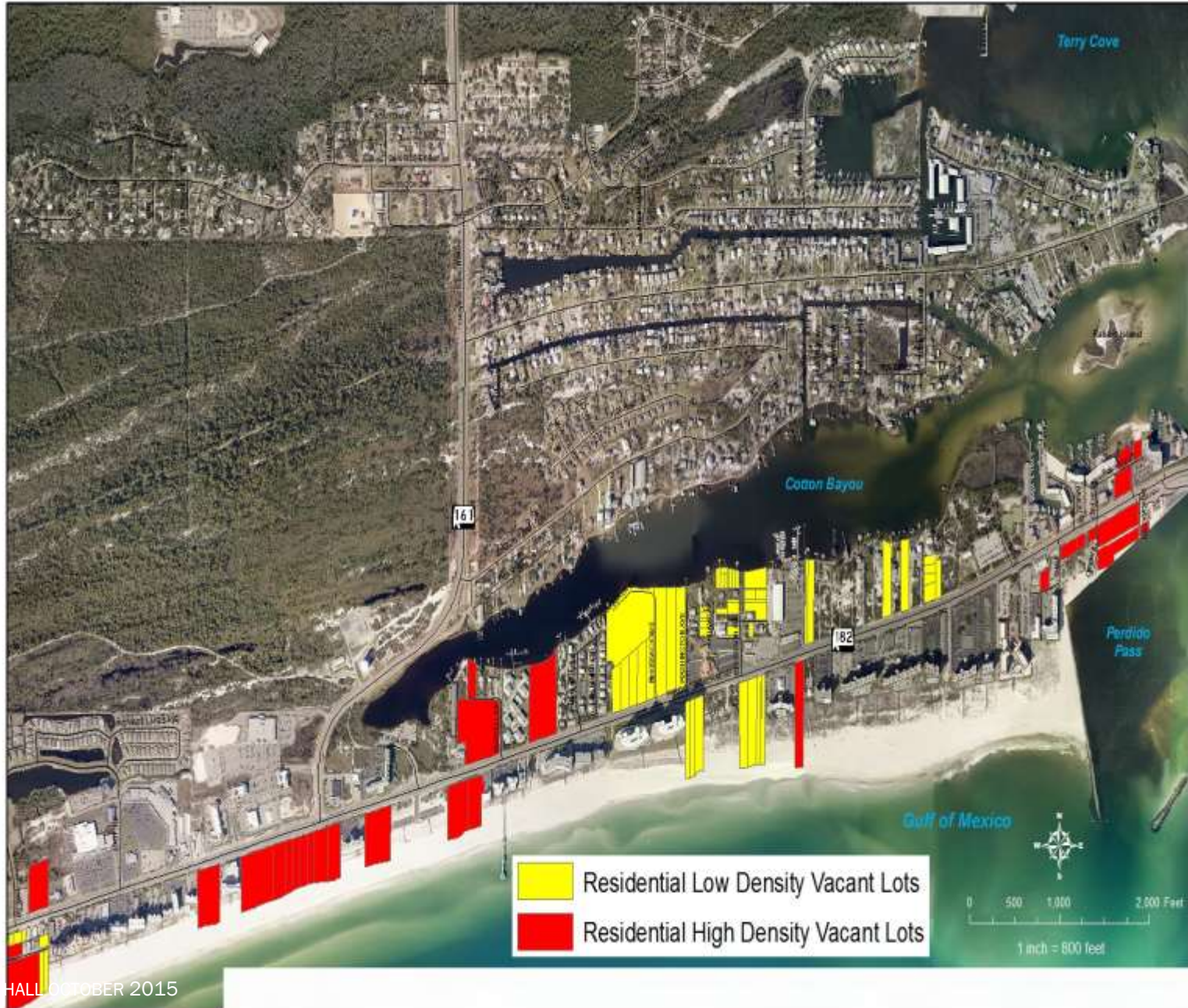


Estimated additional 7,900 residential units can be built under existing zoning regulations

# Beach Overlay District- West



# Beach Overlay District- Central



# Beach Overlay District- East





BALDWIN COUNTY  
SR-182  
ACCESS MANAGEMENT  
2013 REVISED  
DATE: 05/14/13

2000 0 1000 2000  
Feet

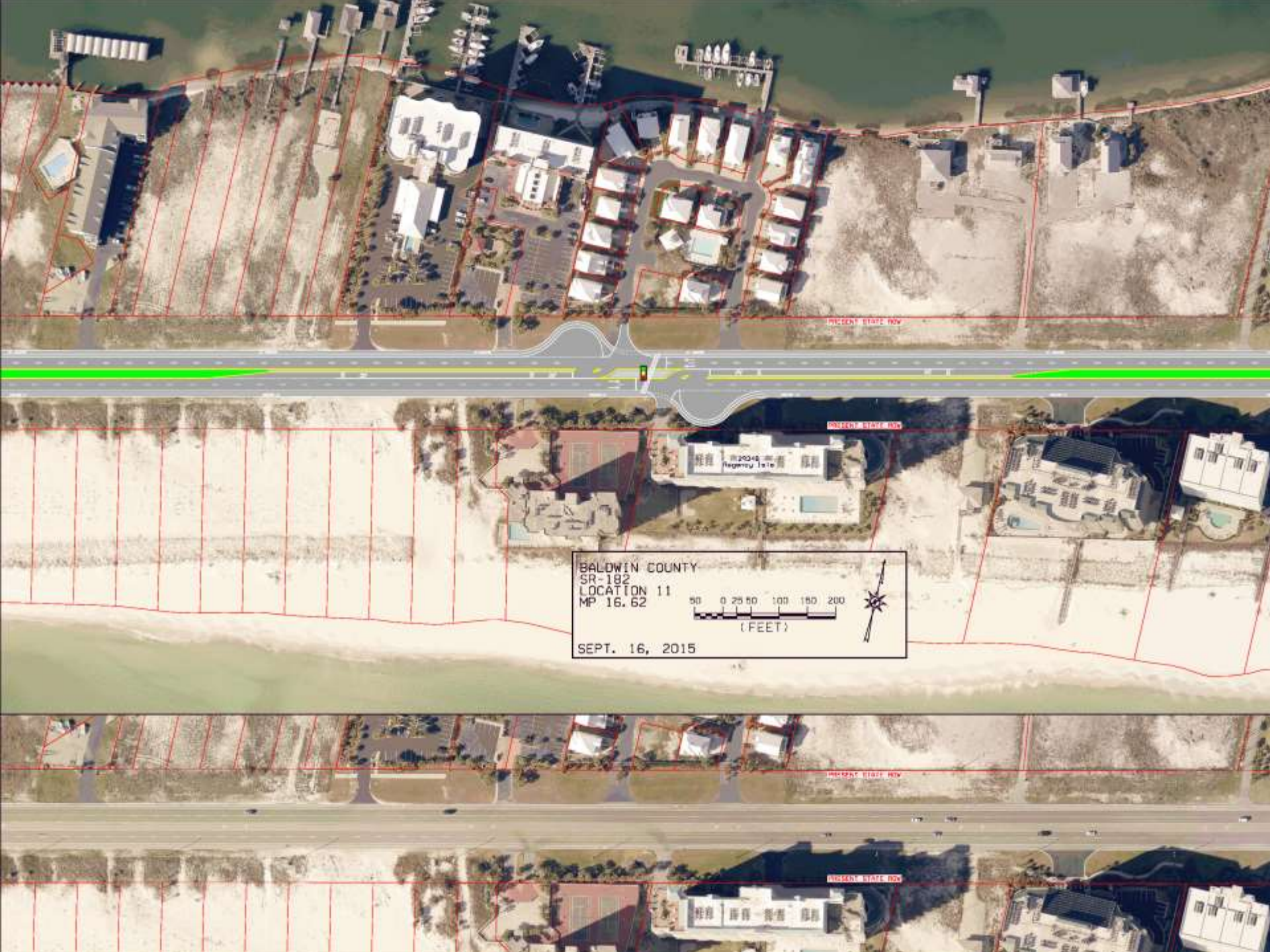
= SIGNALIZED U-TURNS (E.B. & W.B.) WITH PEDESTRIAN CROSSING (NUMBERED 1 TO 11)

NOTE: \* LOOK TO SITE PLAN TO ACCOMMODATE ULTIMATE DESIGN VEHICLE (40 FOOT TRACTOR-TRAILER) SEE LOCATION 4, 6, 8 & 9

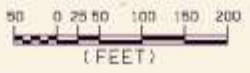


"INDIRECT LEFT"  
At grade intersection of SR-182 with a left turn and a right turn. SR-182 WILL REMAIN IN ITS LEFT TURN IN TO SR-182

ALABAMA/FLORIDA



BALDWIN COUNTY  
SR-182  
LOCATION 11  
MP 16.62



SEPT. 16, 2015



# Questions?

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- Text questions to 251-747-4386
- Come to the microphone

