



State of the City

Ford Handley, City Administrator / Finance Director
May 5, 2023

Welcome to Orange Beach, Alabama



Mayor Tony Kennon

City Council:

Jeff Boyd (Pro-Tem)

Annette Mitchell

Jerry Johnson

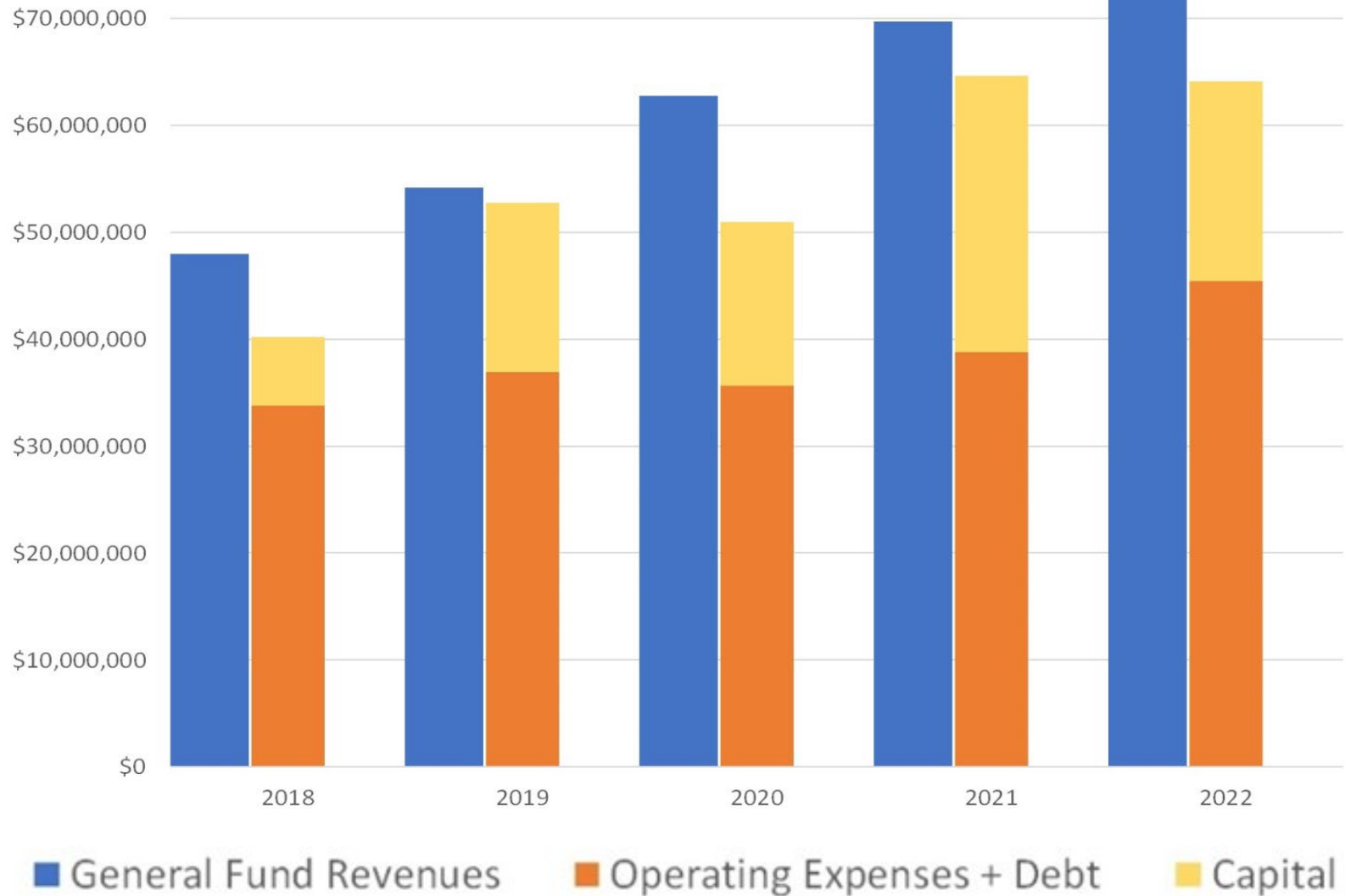
Jeff Silvers

Joni Blalock

Financial Stability

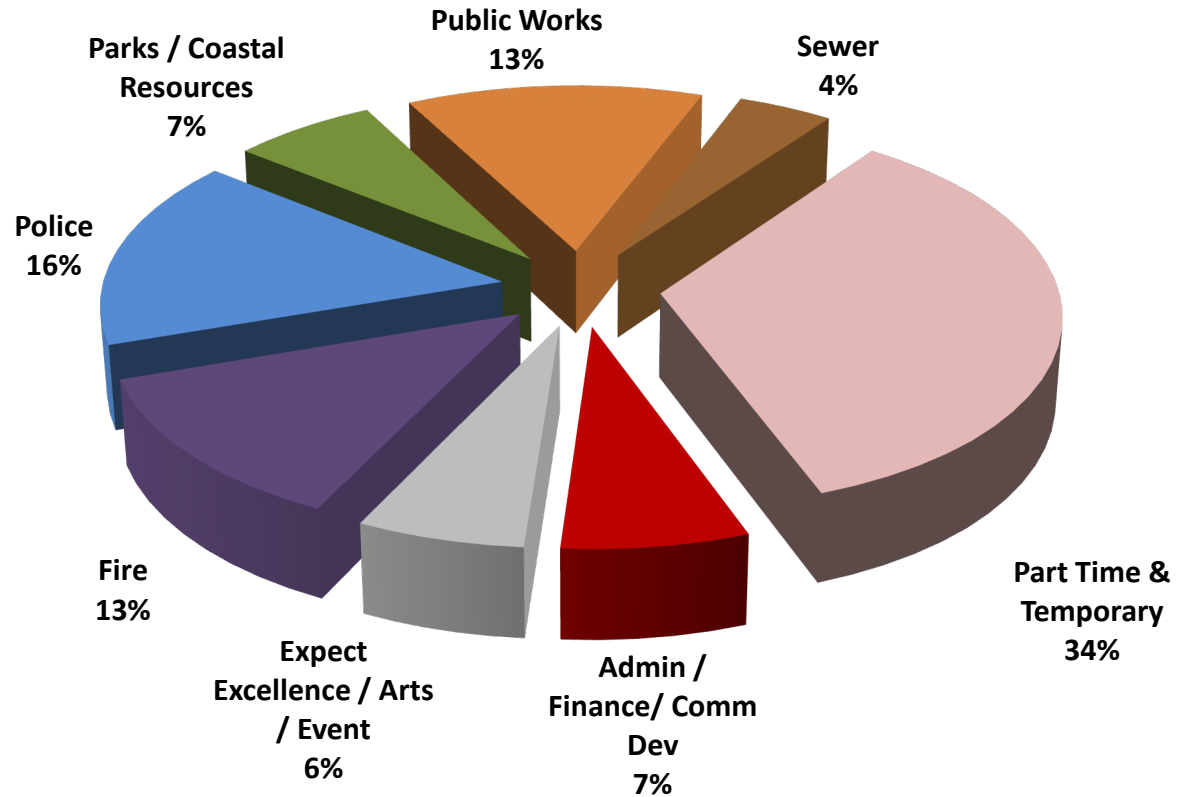


Revenue & Expenses 2018-2022



Total City Employees

City of Orange Beach Full & Part Time Employees	
Department	
Admin / Finance/ Comm Dev	39
Expect Excellence / Arts / Event	35
Fire	73
Police	93
Parks / Coastal Resources	38
Public Works	78
Sewer	25
Part Time & Temporary	200
Total Full & Part Time Employees	581



Financial Strength

An aerial photograph of a boat moving across a body of water, leaving a white wake. In the background, a city with buildings and a bridge is visible under a blue sky with scattered clouds. The text is overlaid on a semi-transparent white rectangle in the center of the image.

\$40 Million Operating

\$47 Million Reserves

\$30 Million Bond Proceeds

Assessed Property Value \$1.49B

Infrastructure Improvements



EAST CANAL

ROAD WORK



PLEASE SLOW DOWN IN WORK ZONE

Canal Road East



**City of Orange Beach
Proposed Canal Rd E Improvements**

**OB Coastal
Arts Center**

**OB Senior Center
and Public Library**

- Controlled Access - expansion to 3 lanes with middle turn lane to Wilson Blvd.
- Cost \$7.5M Total (\$6M RESTORE Act)

SR-161

OB Justice Center



Canal Road East



Canal Road East



View to the South

“U-About”

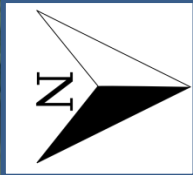
May 1, 2023



View to the West

“U-About”

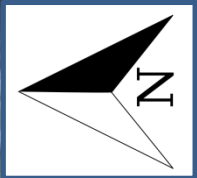
May 1, 2023



View to the East

“U-About”

May 1, 2023



Northwesterly Hwy 161 Dual Lefts



Canal Road Bypass



CONCEPTUAL DESIGN – SUBJECT TO CHANGE

Technology Infrastructure Improvements

- Near completion of Fiber to the Home initiative
Fiber internet to every residential lot line
- Small cell ordinance revised to facilitate new
monopoles for improved 5G cellular service citywide



Healthcare



Healthcare Improvements for Orange Beach



SOUTHERN RAPID CARE
Quality Care with Rapid Results

The Southern Rapid Care Family has a **NEW LOCATION.**
4223 Orange Beach Blvd. (Hwy 181)
Orange Beach Medical Arts Building

 **FAMILY MEDICINE**
SOUTHERN RAPID CARE

 **CLINICAL WEIGHT LOSS**
SOUTHERN RAPID CARE

 **PEDIATRIC MEDICINE**
SOUTHERN RAPID CARE

251-974-2273



Healthcare Improvements for Orange Beach



SBRMC Hospital Expansion

Healthcare Improvements for Orange Beach



Public Safety



Public Safety Investments



Ambulances, Engines, Ladders, Vessels, Fire Stations



➤ 3,577 calls for service in 2022



Public Safety Investments

Fire Station #3



As of May 1, 2023

Public Safety Investments



Public Safety Investments



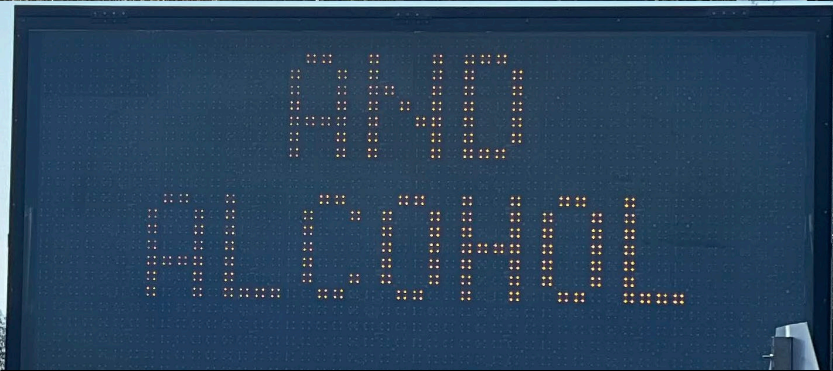
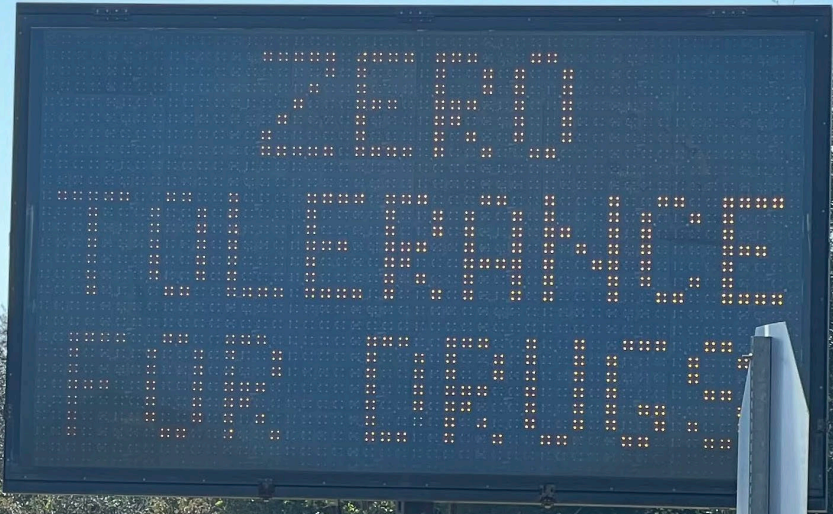
Patrol Vehicles, Vessels, Utility Terrain Vehicles



Total Calls:

2020	2021	2022
17117	15151	17346

Proactive Messaging



NEWS

Orange Beach issues spring break warning: 'You will go to jail'

Published: Feb. 26, 2018, 3:28 p.m.



Orange Beach Police Department

Feb 27 · 🌐

It is that time of year again, when the beach opens for Spring Break. The Orange Beach Police Department wants everyone to come down and have a great time at the beach, enjoy themselves and be safe.

City of
Orange Beach
Life is better here

Police Department



ATTENTION

The Orange Beach Police Department welcomes all guests to the City of Orange Beach for Spring Break. Orange Beach is a beautiful city which has experienced increases in underage drinking, traffic related events, fighting, trespassing and illegal drug use during Spring Break.

The Orange Beach Police Department will utilize all available resources to maintain the City of Orange Beach as a family friendly tourist destination.

If you are looking for a party town the City of Orange Beach is not it. Underage Drinking, Illegal Drug use, Disorderly Conduct or any other breach of the peace will not be tolerated and you will go to jail. There will be no warnings.



You and 406 others

41 comments 459 shares

Spring Break Arrests Comparison

Year	Total Arrests	Minor In Possession
2020	209	89.9%
2021	208	84.1%
2022	119	94.9%
2023	183	93.4%

Keeping our city family friendly



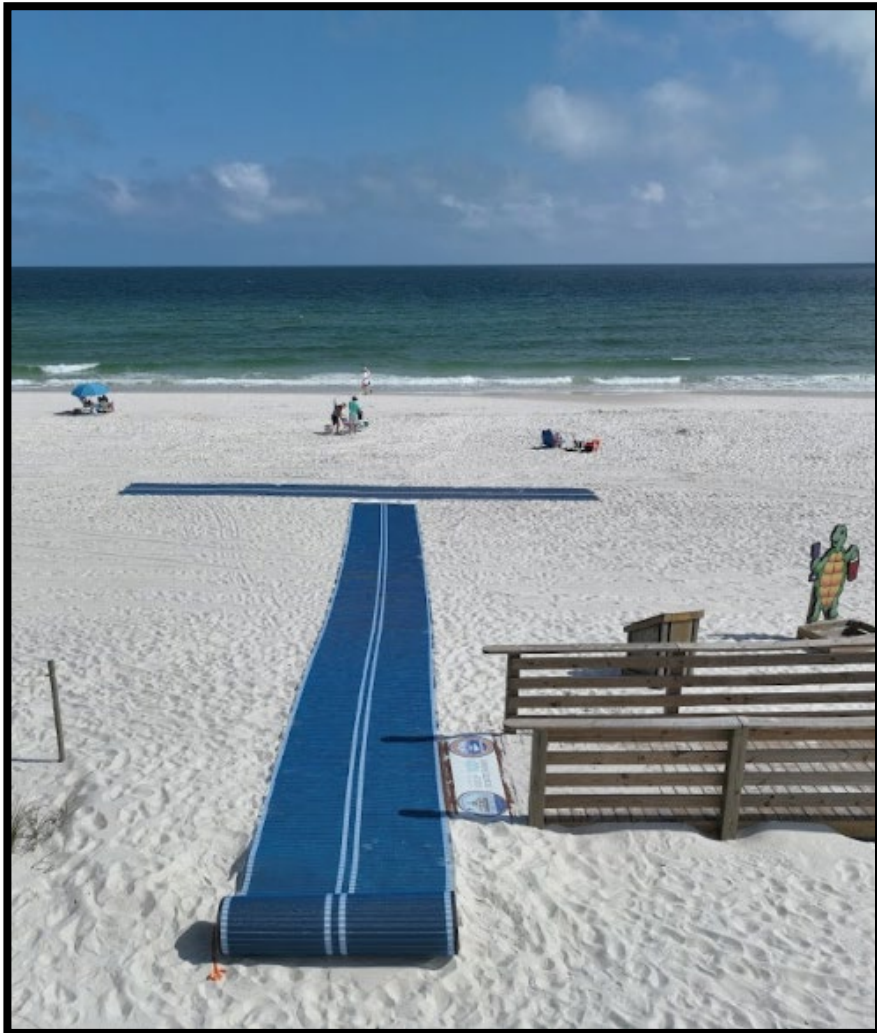
Training & Cooperation



Quality of Life



ADA Accessibility Mat at Cotton Bayou Beach





Voted #1 Best
Recreational Trail
in the Nation



City Beach / CoastAL Restaurant



- 800' beachfront parcel
- Public-private partnership



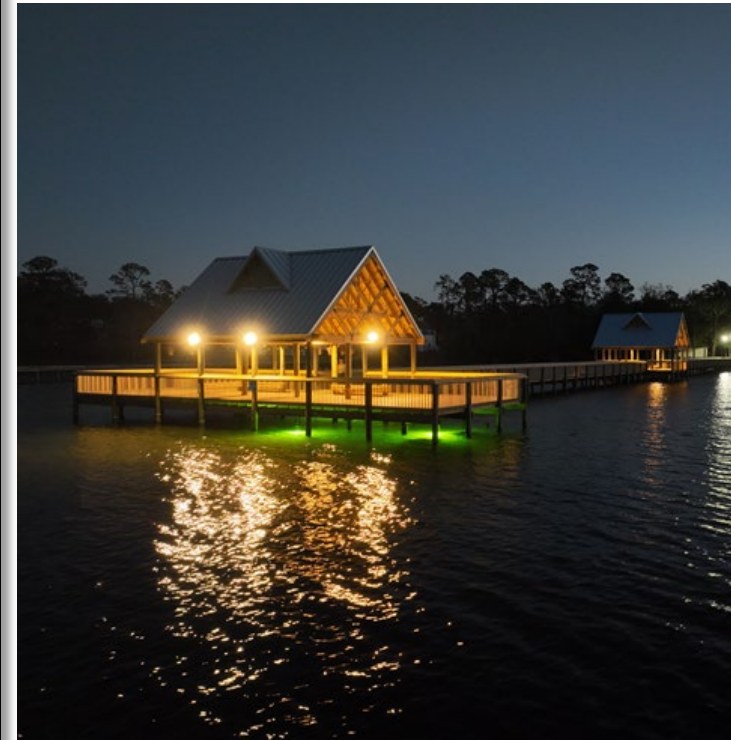
Orange Beach Waterfront Park Pier

Fully rebuilt

- 20+ year old wooden fishing pier severely damaged by Hurricane Sally
- \$700,000 complete reconstruction, 90% reimbursed by FEMA
- City added underwater lighting and shallow water reefs to promote fishing



Opened December 2022



Education



Orange Beach City Schools

Officially established July 2022



Alabama Attorney General Safe School Award of Excellence



2013

2015

2018

2014

2016

2019



Community Service – Giving Back

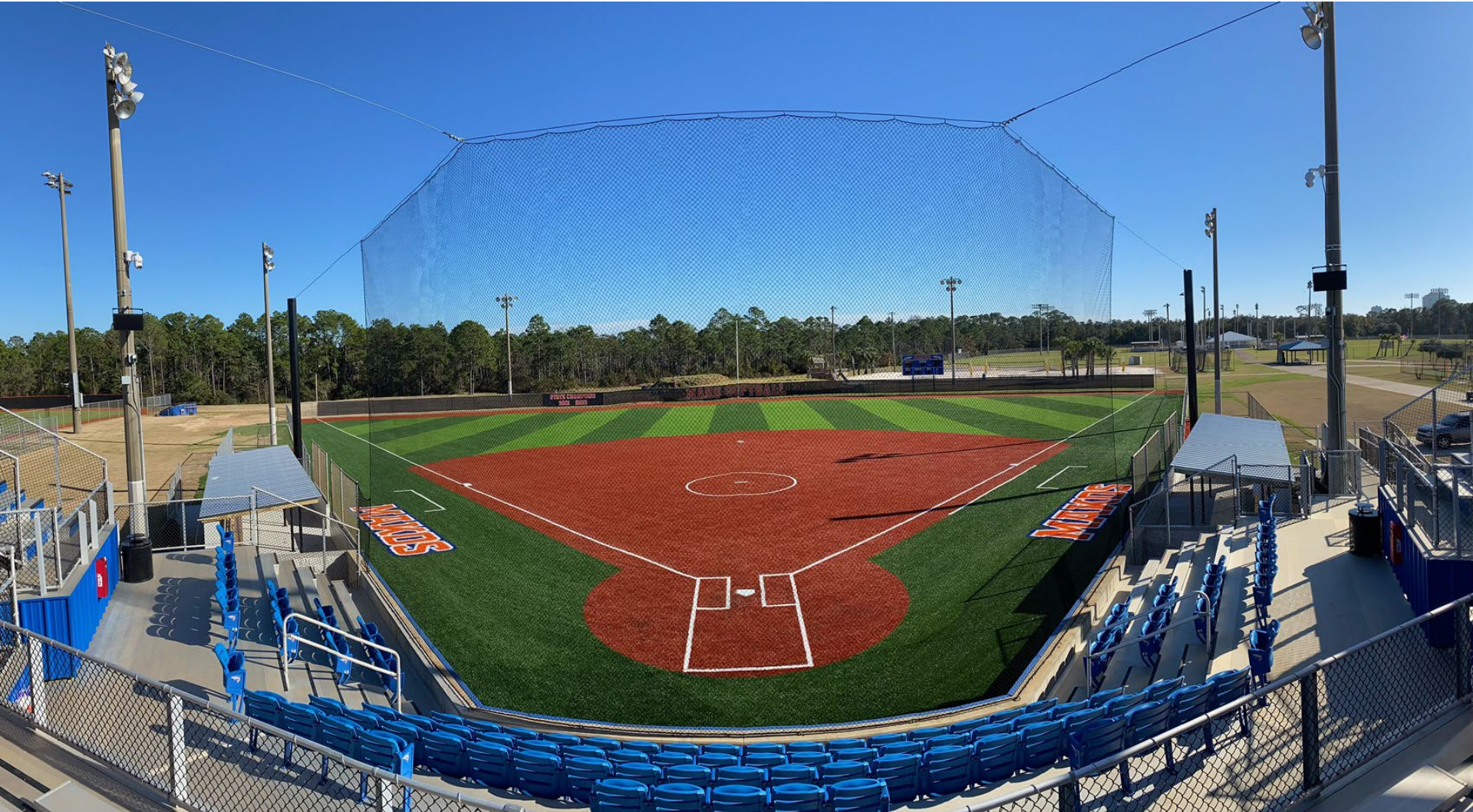


Community Service – Giving Back



Mako Softball Stadium

Completed December 2022



First synthetic turf field for Orange Beach

Maintaining Paradise



BEFORE



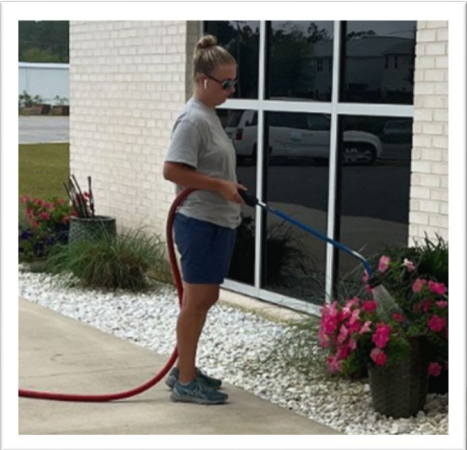
**LEAVE ONLY
FOOTPRINTS**













PENSACOLA & PERDIDO BAYS ESTUARY PROGRAM



- NOAA Grant Award
- \$12.8M for Perdido Watershed Initiative
- \$8M in Orange Beach
- Living Shoreline
- Robinson Island
- Gilchrist Island
- Walker Island

Wildlife Center / Trail Shop



Coastal Branding



Creating Our Coastal Brand

Orange Beach City Hall



Before



After

Creating Our Coastal Brand



Before



After

Temporary City Schools Central Office



Creating Our Coastal Brand



Community Development Department

Creating Our Coastal Brand

Orange Beach Medical Arts

Before



After



Creating Our Coastal Brand



Creating Our Coastal Brand



Coastal Resources Office

GULF COAST ENGINEERING RESEARCH STATION

i



eng.auburn.edu

**Board of Trustees approves project for Auburn
University Gulf Coast Engineering Research Station in...**

Our Future



Veterans Memorial Concept





Fri, October 6

Sat, October 7

at The Wharf

2023



ORANGE BEACH
FREEDOM FEST
 & Bama Coast Cruisin' Car Show

AT *The* WHARF®

9 a.m. - 5 p.m.

Friday, Oct. 6th

Saturday, Oct. 7th

CAR SHOW

CAR SHOW

- Kids' Zone
- Patriotic Booths
- U.S. Armed Forces Representatives
- Military Support Groups
- FIRST RESPONDER DEMOS**

- Arts & Crafts
- Food Trucks
- Kids' Zone
- Patriotic Booths
- Motorcycle & Jeep Rally

MUSIC STAGE

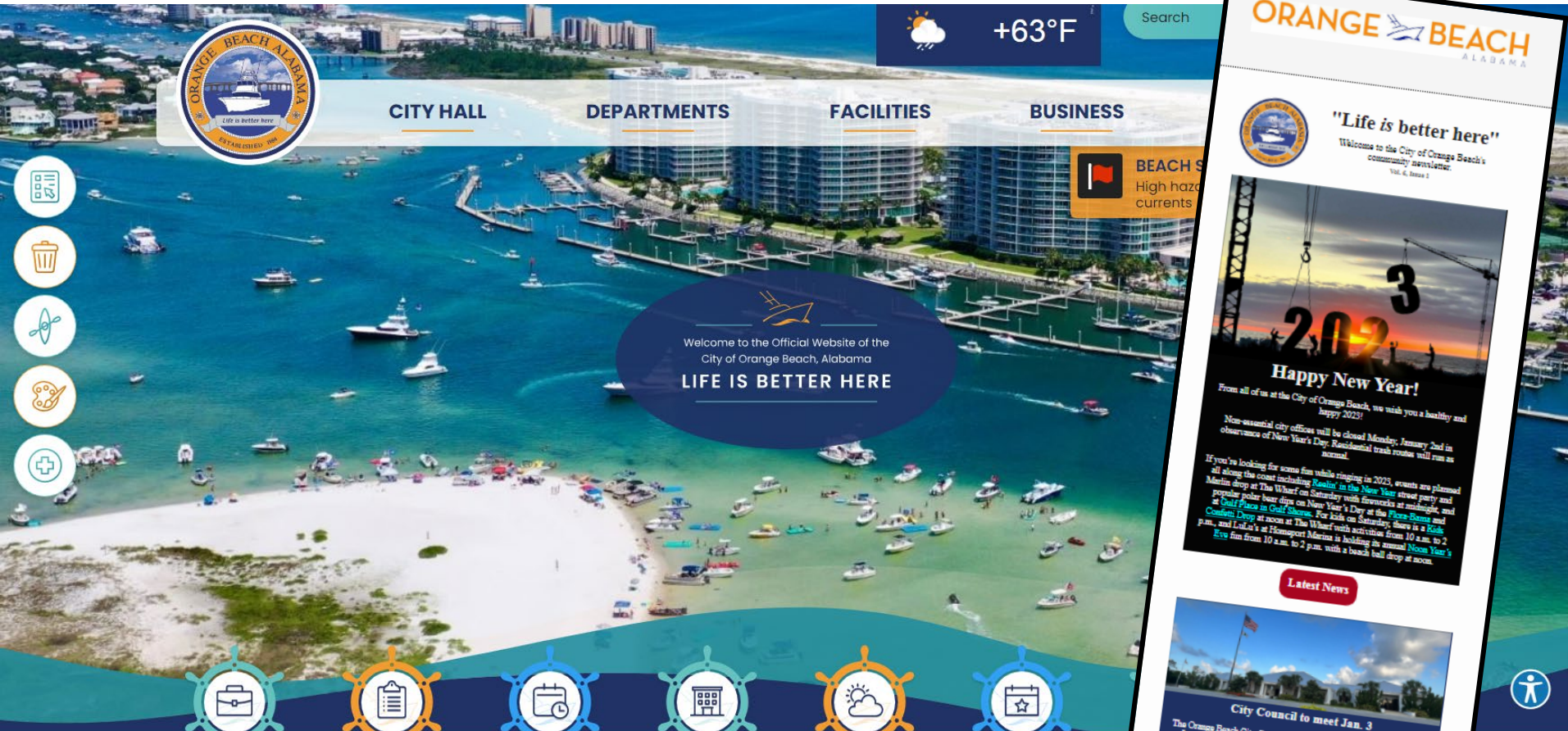
Sponsored by:



www.orangebeachfreedomfest.com

New Website & Newsletter

Sign up at www.orangebeachal.gov/community-newsletter



www.orangebeachal.gov

Other Ways to Stay Connected

INFO LINES

CITY INFORMATION LINE: 251-980-INFO (4636)

DAILY SURF/BEACH CONDITION INFO LINE: 251-981-SURF (7873)

CITY HALL: 251-981-6979

SIGN UP FOR TEXT ALERTS

Sign up to receive important updates from the city via text message and/or email by texting **OBALERTS** to **888777** or visit the city's emergency management page at www.orangebeachal.gov/departments/emergency-management/city-alerts-sign.

TO RECEIVE DAILY BEACH WARNING FLAG STATUS UPDATES VIA TEXT MESSAGES, TEXT ALBEACHES TO 888777.

CITY COUNCIL MEETINGS

The City Council meets regularly on the first and third Tuesday of each month at 5:00 p.m. in the Council Chambers of Orange Beach City Hall. The regularly scheduled Council meeting begins at 5:00 p.m. and is immediately followed by the Committee of the Whole (work session) that sets the agenda for the next regular Council meeting.

Public comment and input is always welcome.

“Life is Better Here”

City Hall: 251.981.6979
www.orangebeachal.gov

