



# 2024 State of the City

## Mayor Tony Kennon

# Welcome to Orange Beach, Alabama



**Mayor Tony Kennon**

**City Council:**

**Jeff Boyd (Pro-Tem)**

**Annette Mitchell**

**Jerry Johnson**

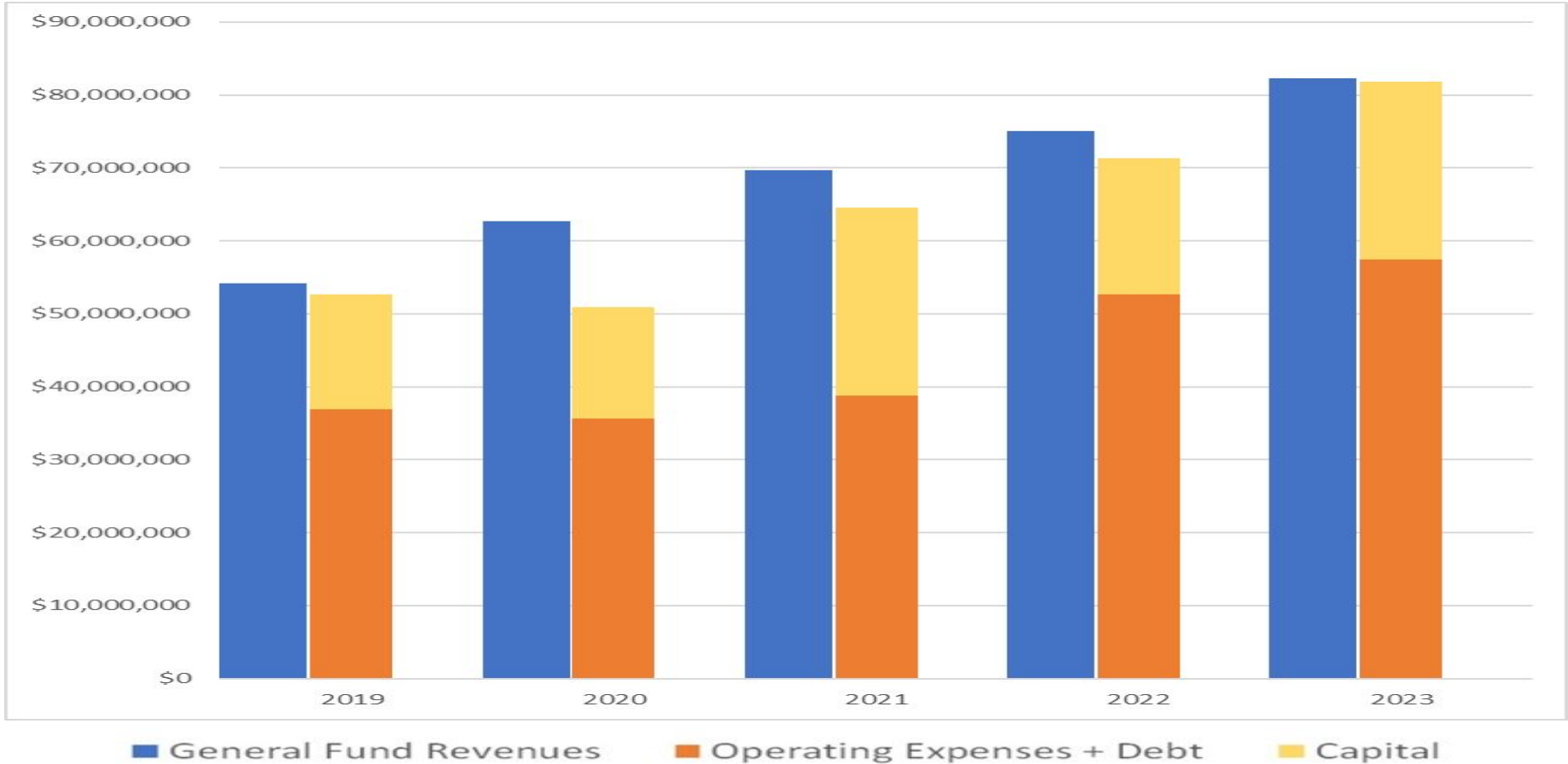
**Jeff Silvers**

**Joni Blalock**

# Financial Stability



# Revenue & Expenses 2019-2023



# Financial Strength

- **\$120 Million Cash and Reserves**
- **Assessed Property Value \$1.88B**

# Financial Strength

- **City debt capacity is \$300 Million+**
- **No additional debt after 2010 BP oil spill until 2021**
- **Essentially debt free in 2021**
- **Current debt is \$125 Million...including schools**

# Financial Strength

## DEBT-FREE PLAN

- Managed expenses
- Paid cash for all capital upgrades and repairs/replacements
- Managed and protected our brand to increase revenues

# The Hartley Index

	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
January	1.33	1.24	1.3	1.42	1.59	1.78	1.69	1.33	1.77	1.84
February	1.43	1.44	1.46	1.71	1.89	1.83	1.87	1.48	2.06	2.03
March	1.99	1.8	1.96	2.12	2.15	2.34	1.96	2.29	2.62	2.48
April	2.05	2.02	1.91	2.3	2.07	2.28	1.36	2.59	2.39	2.49
May	2.31	2.25	2.24	2.18	2.4	2.54	2.7	2.93	2.84	2.7
June	2.87	3.07	2.85	3.42	3.31	3.53	3.52	4.11	3.62	3.7
July	3.33	3.39	3.45	3.71	3.77	3.63	3.76	4.29	4.03	3.97
August	2.31	2.37	2.23	2.43	2.57	2.48	3.02	3.07	3.06	2.9
September	1.79	1.89	2.09	2.29	2.32	2.2	2.38	2.77	2.68	2.62
October	1.71	1.72	1.8	2.17	2.22	2.06	1.94	2.52	2.47	2.52
November	1.22	1.33	1.33	1.9	1.81	1.59	1.69	1.84	1.85	1.84
December	1.04	1.07	1.15	1.35	1.6	1.5	1.44	1.52	1.73	1.61
	<i>Flood</i>					<i>Sally</i>	<i>C-19</i>			
<b>Yearly Average (MGD)</b>	<b>1.95</b>	<b>1.96</b>	<b>1.98</b>	<b>2.25</b>	<b>2.3</b>	<b>2.31</b>	<b>2.27</b>	<b>2.56</b>	<b>2.59</b>	<b>2.55</b>

## Sewer Flow Data

Wastewater Treatment Plant flows nearly even last 3 years



# Infrastructure Improvements



# No more toll bridge



**2023 Bridge Volume: 5,670,102 vehicles**

Foley Beach Express Bridge to become toll-free in late May.

# Canal Road East



- **Controlled Access** – expansion to 3 lanes with middle turn lane to Wilson Blvd.
- **10-foot multimodal path** on the north side of road
- **Cost \$7.5M Total (\$6M RESTORE Act)**

# Canal Road East



# Canal Road East



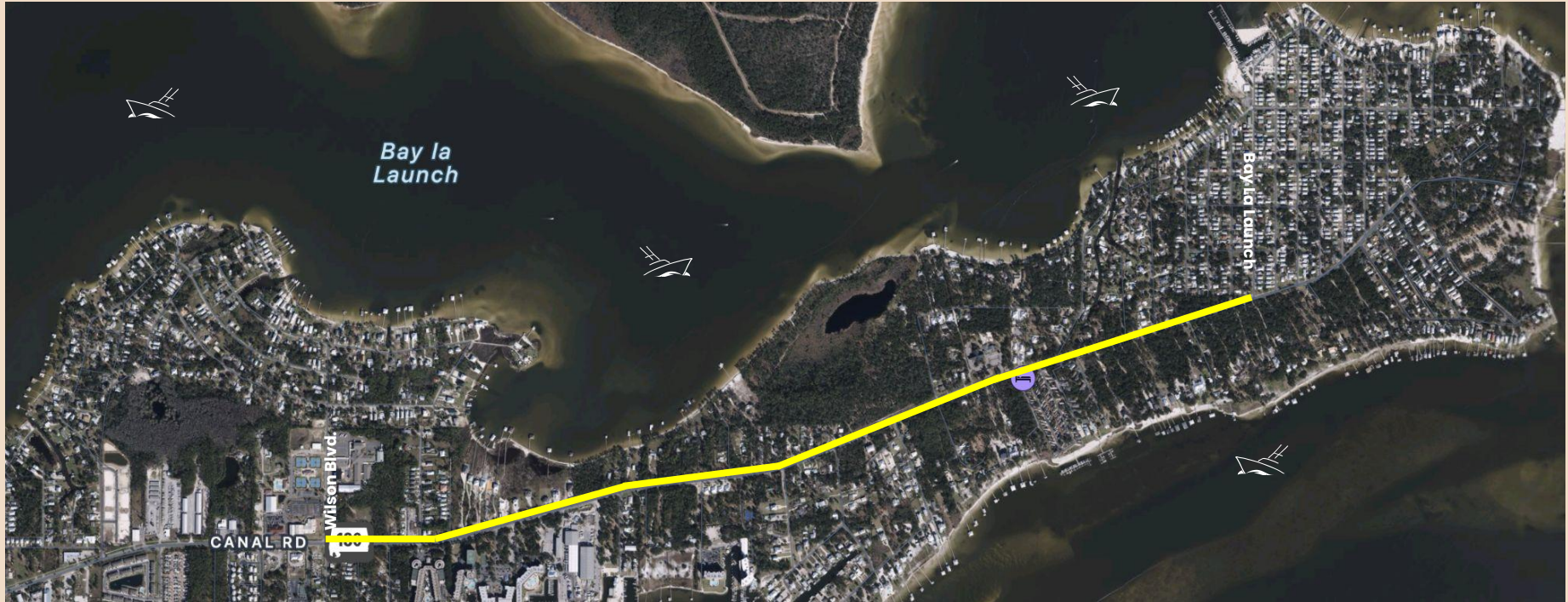
Uplit palms added in January; looking at possibility for beach road.

# Canal Road Bypass



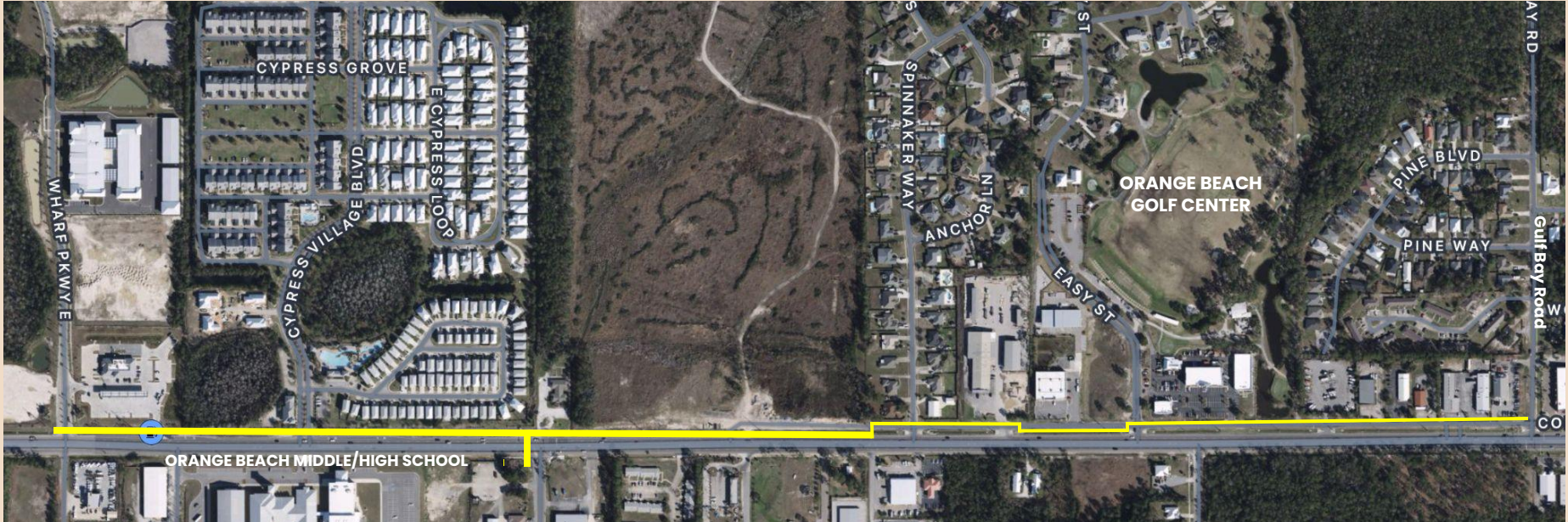
CONCEPTUAL DESIGN – SUBJECT TO CHANGE

# Multimodal Path extension



10-foot multimodal path will be extended from Wilson Boulevard to Bay La Launch Avenue. Work is expected to begin before end of year.

# Multimodal Path and Sidewalk



10-foot multimodal path will run from Wharf Parkway East to Spinnaker Way (covered by TAP Grant), then a 5-foot sidewalk will run from Spinnaker Way to Gulf Bay Road. Work is expected to begin before the end of the year

# Beach Renourishment

**647,314 cubic yards of sand (approx. 32,365 dump trucks' worth) added to Orange Beach's Gulf front!**



**The renourishment project is nearly complete with planting of sea oats ongoing.**

**Project: \$11 million covered by City of Orange Beach**

**Sea oat plantings will be done by the end of May.**

# Finance at City Hall



**Anticipated completion: June 2024**

# Veterans Memorial



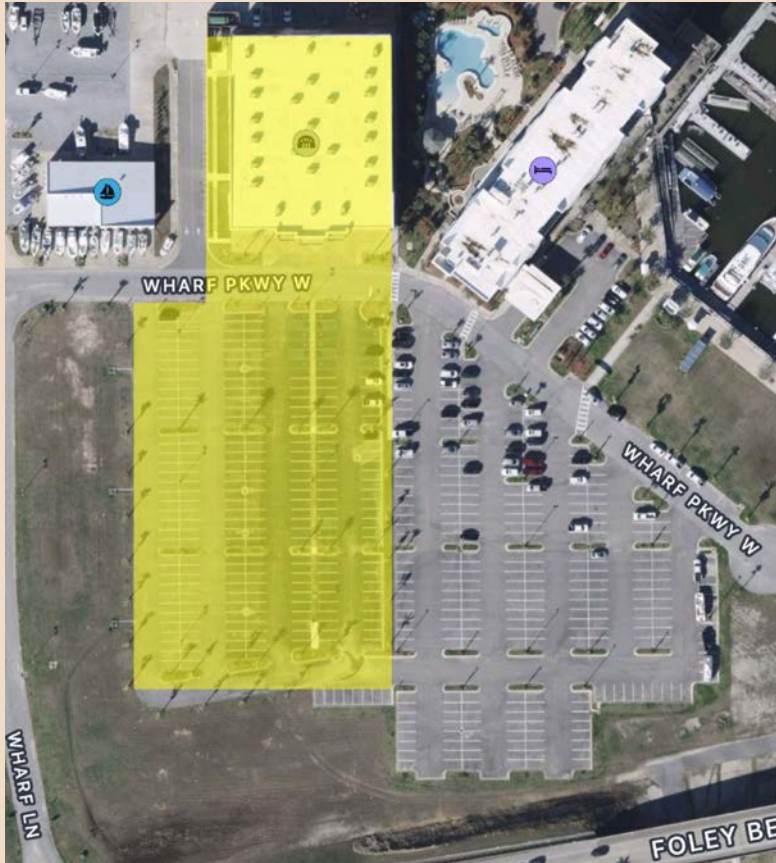
Veterans Memorial planned for Orange Beach Municipal Complex

# Property Acquisition



All of the following appraised property values are from Baldwin County records for the 2024 tax year.

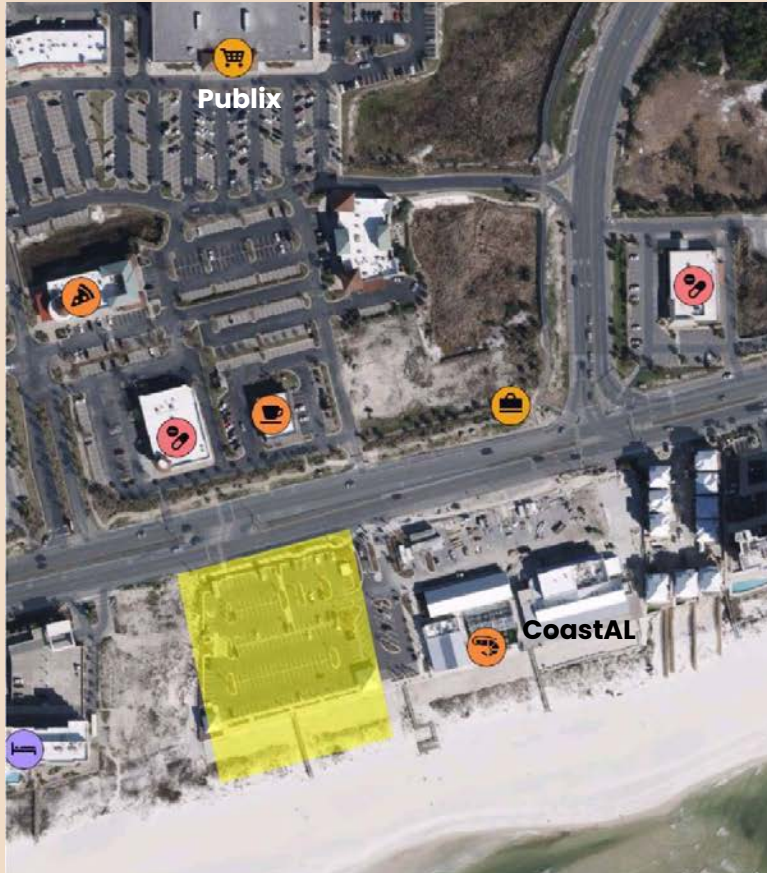
# Orange Beach Event Center



**Acquired in April 2011**  
Appraised Value: \$5,569,300



# City Beach property



**4.22 acres acquired in June 2021**  
Appraised Value: \$24,177,900

# Shooting Range property



**81 acres acquired in April 2019**

Appraised Value: \$366,200

Orange Beach Shooting Range open  
every other Saturday to Public.

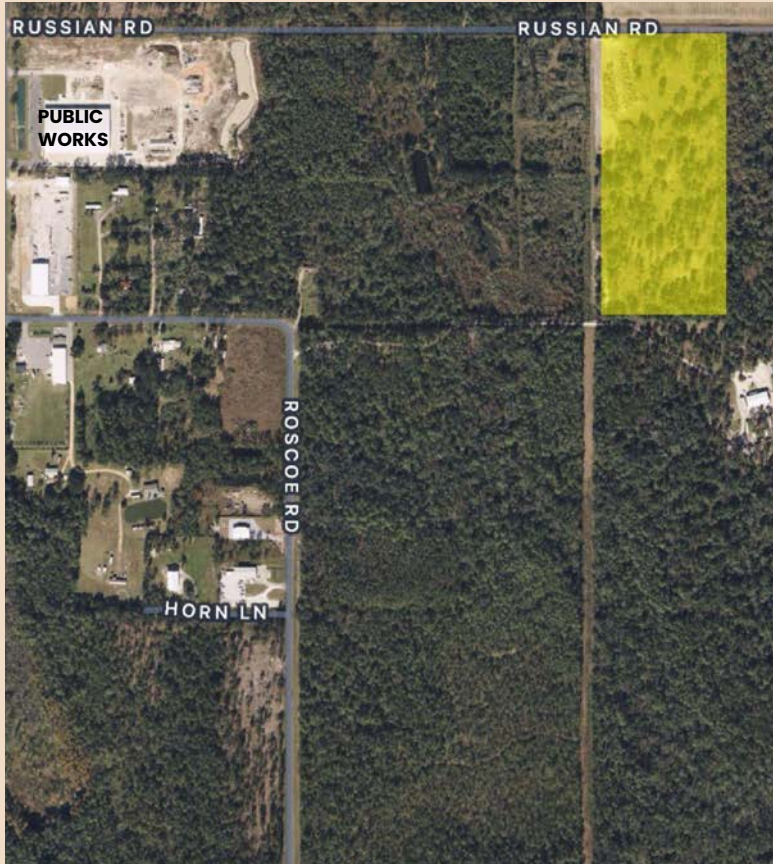
**Trap & Skeet and Rifle Range  
opening in Summer 2024**

# Public Works property



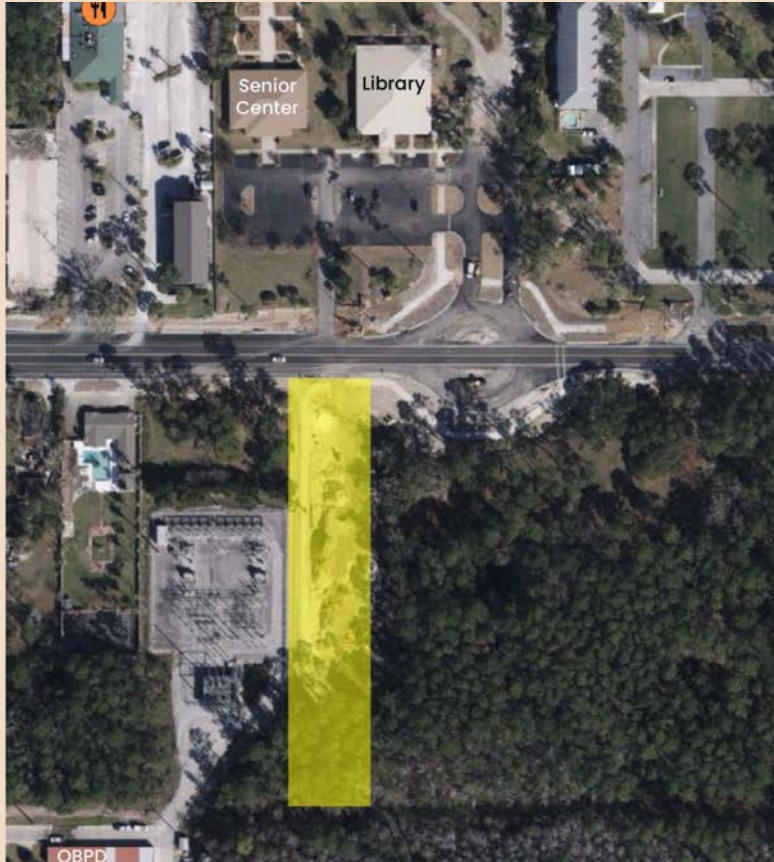
**19 acres acquired in July 2019**  
Appraised Value: \$4,483,800  
Public Works opened March 2021

# Russian Road property



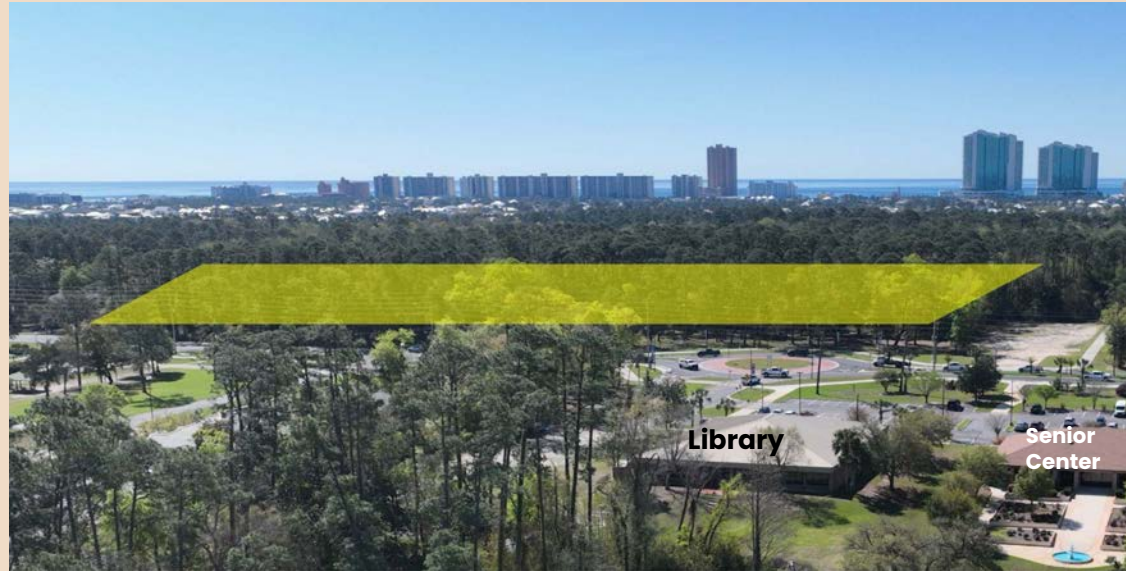
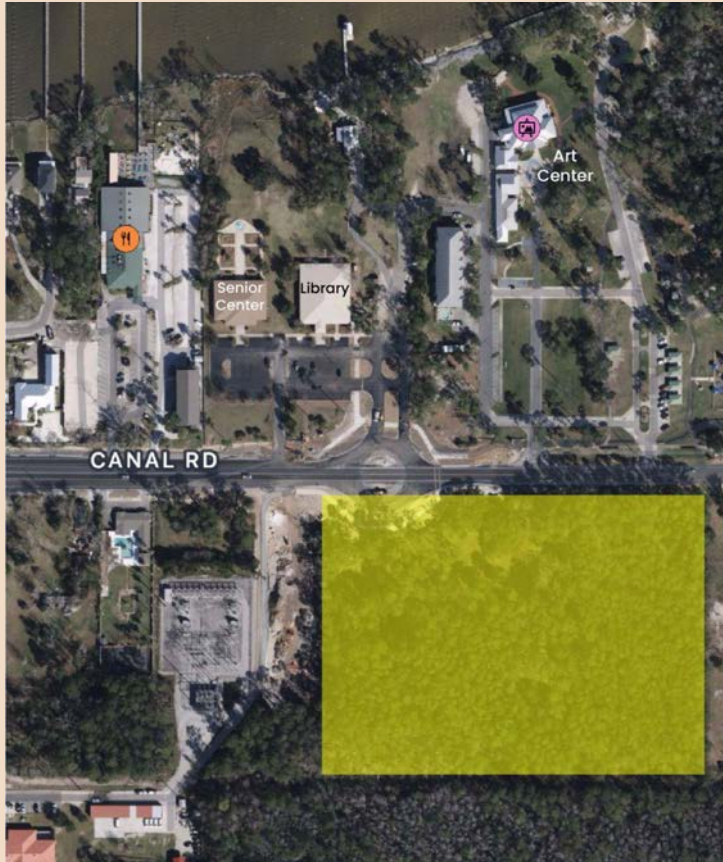
**18 acres acquired in July 2021**  
Appraised Value: \$414,000

# East Canal Road property



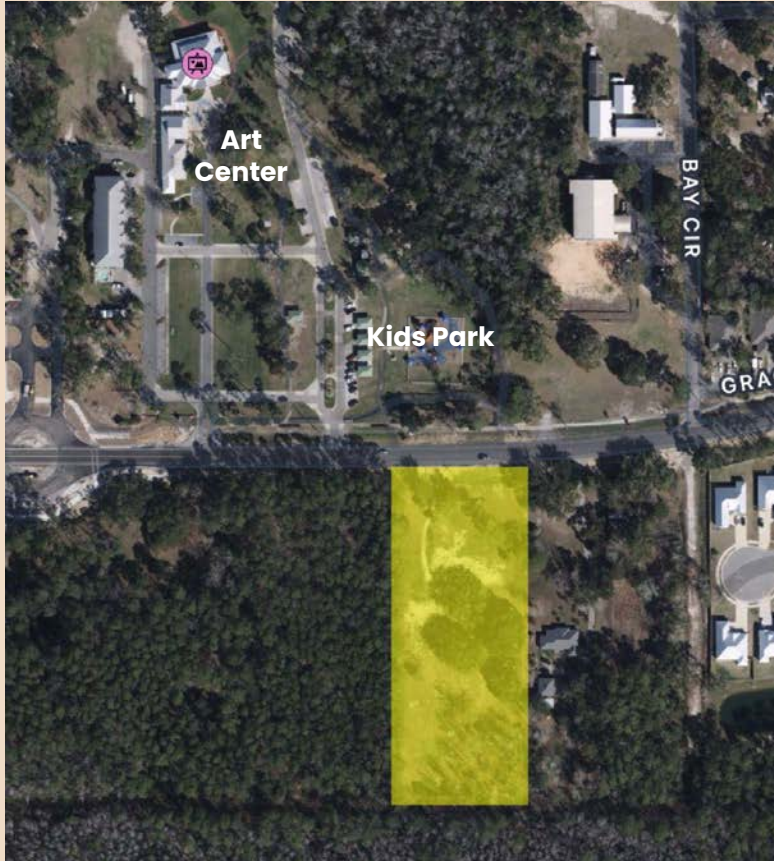
**1.42 acres acquired in Oct. 2019**  
Appraised Value: \$216,900

# East Canal Road property



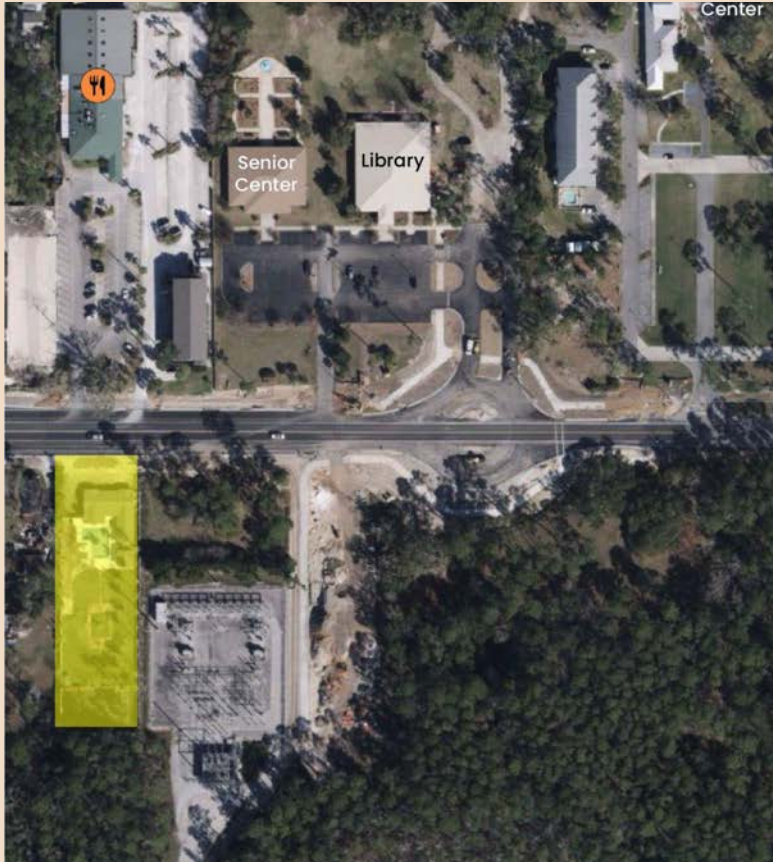
**10.35 acres acquired in June 2013**  
Appraised Value: \$1,332,400

# East Canal Road property



**2.75 acres acquired in June 2022**  
Appraised Value: \$609,500

# East Canal Road property



**.91 acres acquired in Sept. 2023**  
Appraised Value: \$774,500

# East Canal Road property



**6.31 acres acquired in Dec. 2017**  
Appraised Value: \$3,611,300

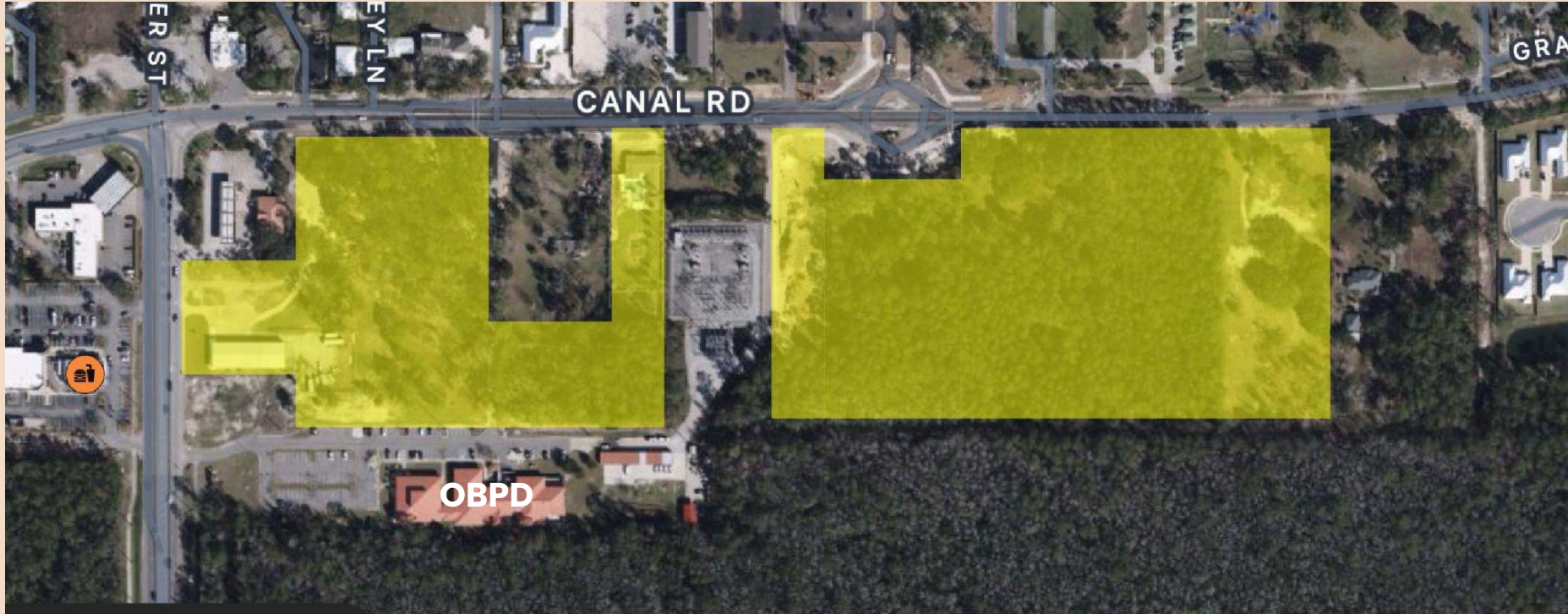
# East Canal Road property



**1.47 acres acquired in July 2018**

Appraised Value: \$130,100

# East Canal Road property



**Total city-purchased acreage south of East Canal Road  
23.21 acres**

Total Appraised Value by Baldwin County: \$6,674,700

# Nancy Lane properties



**4611 Nancy Lane, .25 acres, acquired March 2017**  
Appraised Value: \$105,900

**4613 Nancy Lane, .23 acres, acquired July 2019**  
Appraised Value: \$95,300

**26319 Nancy Lane, .84 acres, acquired Dec. 2019**  
Appraised Value: \$1,143,500

# Rec Center campus properties



**4823 Walker Lane, .24 acres, acquired Feb. 2019**  
Appraised Value: \$90,200

**Community Center, acquired July 2022**  
Appraised Value with parking lot: \$1,912,900

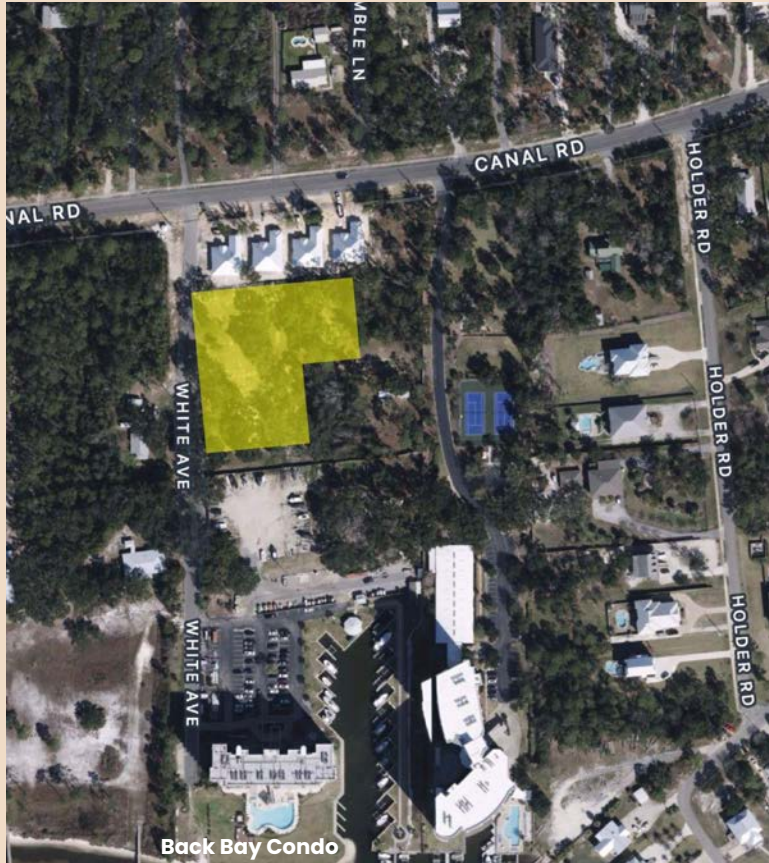
**Under contract: Contorno property, 14.06 acres**

# New Community Garden site



**2 acres acquired November 2017**  
Site of new Community Garden  
Appraised Value: \$819,000

# White Avenue property



**2.09 acres acquired July 2019**  
Appraised Value: \$241,300

# Hwy. 161 properties



**Old Whitney Bank building acquired May 2014**

**Serves as Finance Building**

Appraised Value: \$1,103,200 (.98 acres)

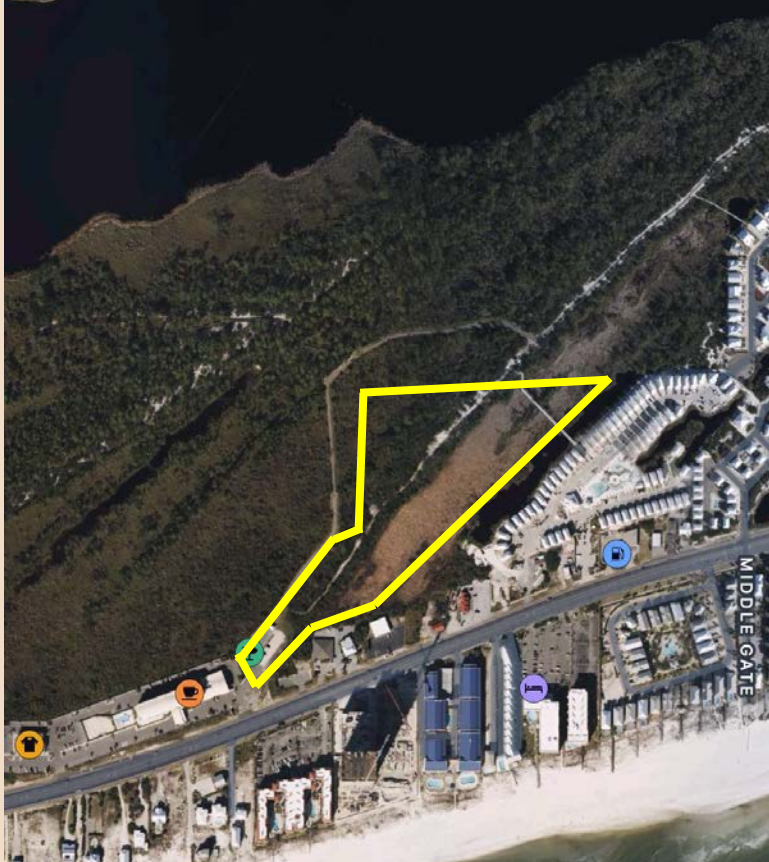
**Parcels next to Finance, .92 acres, acquired January 2020**

Appraised Value: \$651,600

**25930 Bonito Ave., .25 acres, acquired Nov. 2021**

Appraised Value: \$80,600

# Youngs Hideaway Glamping Site



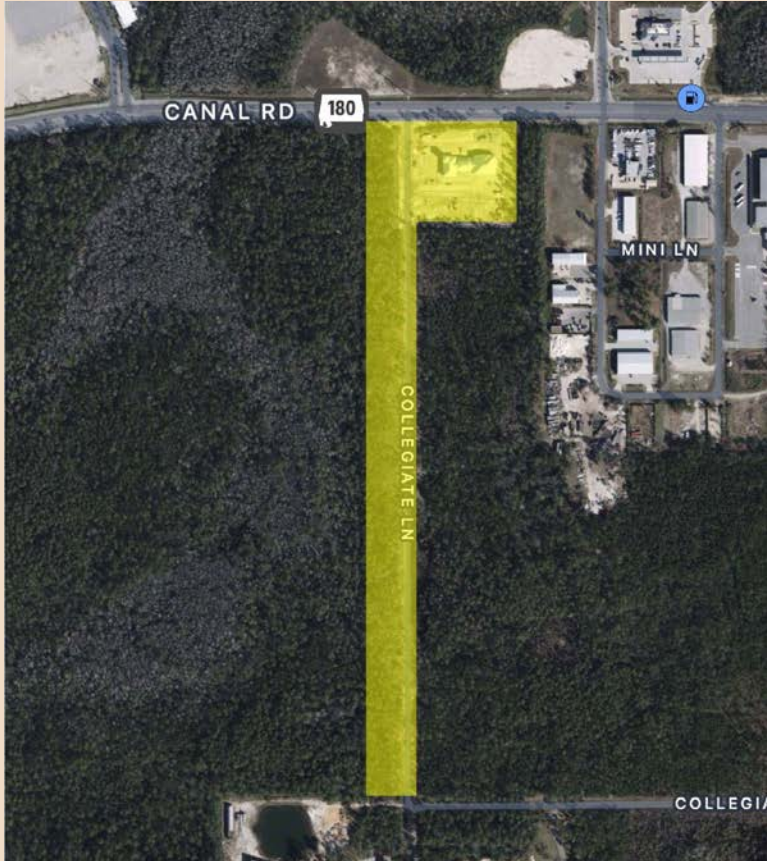
**15.15 acres acquired May 2014**  
Appraised Value: \$1,964,100  
**Up to 15 glamping sites to be built, beginning this year.**

# Mini Warehouses by OBMHS



**Romar Beach Mini Warehouses  
acquired Feb. 2023 (2 acres)  
Appraised Value: \$1,444,800**

# Fire Station 3 and Collegiate Lane

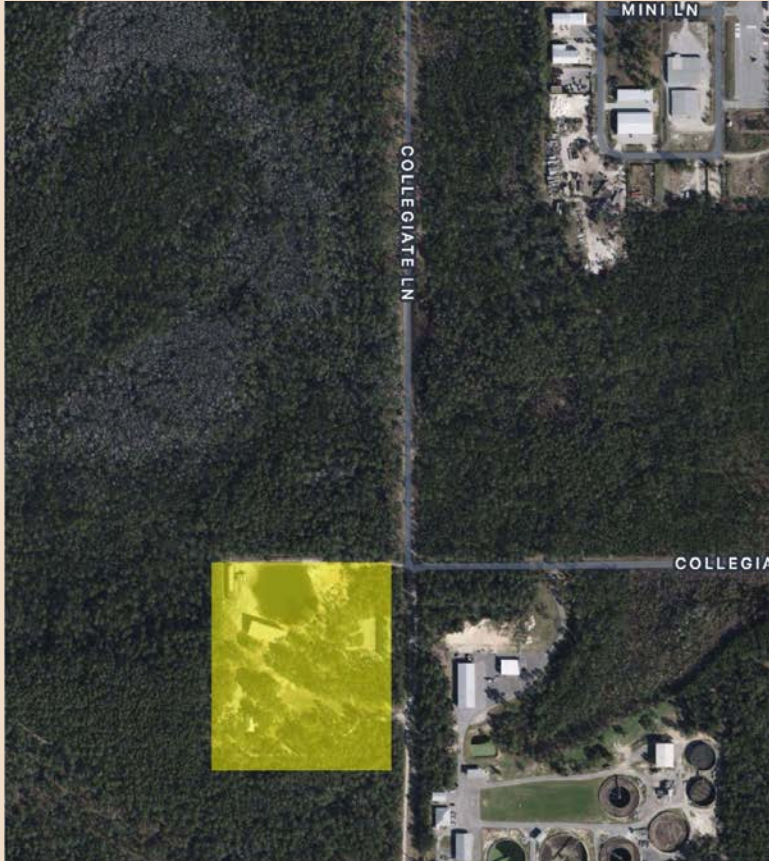


**15 acres acquired in Dec. 2022**

Appraised Value: \$3,384,900

Fire Station No. 3 opened in  
October 2023

# Wade Property



**10 acres acquired in June 2015**  
Appraised Value: \$1,756,400  
**New home of Orange Beach  
Wildlife Center this year**

# Public Safety



# Proactive Messaging



NEWS

**Orange Beach issues spring break warning: 'You will go to jail'**

Published: Feb. 26, 2018, 3:28 p.m.



Orange Beach Police Department

Feb 27 · 🌐

It is that time of year again, when the beach opens for Spring Break. The Orange Beach Police Department wants everyone to come down and have a great time at the beach, enjoy themselves and be safe.

City of  
**Orange Beach**  
*Life is better here*

Police Department



**ATTENTION**

The Orange Beach Police Department welcomes all guests to the City of Orange Beach for Spring Break. Orange Beach is a beautiful city which has experienced increases in underage drinking, traffic related events, fighting, trespassing and illegal drug use during Spring Break.

The Orange Beach Police Department will utilize all available resources to maintain the City of Orange Beach as a family friendly tourist destination.

If you are looking for a party town the City of Orange Beach is not it. Underage Drinking, Illegal Drug use, Disorderly Conduct or any other breach of the peace will not be tolerated and you will go to jail. There will be no warnings.

👍❤️ You and 406 others

41 comments 459 shares

# Public Safety Investments



Ambulances,  
Engines,  
Ladders,  
Vessels,  
Fire Stations



# Public Safety Investments



# Public Safety Investments



# Healthcare



# Healthcare Improvements



**SOUTHERN RAPID CARE**  
*Quality Care with Rapid Results*

The Southern Rapid Care Family has a **NEW LOCATION.**  
4223 Orange Beach Blvd. (Hwy 181)  
Orange Beach Medical Arts Building

 **FAMILY MEDICINE**  
SOUTHERN RAPID CARE

 **CLINICAL WEIGHT LOSS**  
SOUTHERN RAPID CARE

 **PEDIATRIC MEDICINE**  
SOUTHERN RAPID CARE

**251-974-2273**



**ORANGE BEACH**  
FAMILY MEDICINE

# Healthcare Improvements



SBRMC Hospital Expansion



# Healthcare Improvements



# Education



# Orange Beach City Schools



# Orange Beach City Schools

State report card scores are in!

**ORANGE BEACH  
CITY SCHOOLS**

**A**

EST. 2022

*Creating a Lasting Legacy*

Orange Beach City Schools earned an "A" on its very first district report card. The system's academic achievement was the greatest in Baldwin County!

# OBMHS Athletic Complex



Anticipated  
completion:  
May 2025

New Orange Beach High School Athletic Complex  
City of Orange Beach  
June 7th, 2023



DAVIS

ORANGE  
BEACH  
ALABAMA

# OBMHS Athletic Complex



Orange Beach  
Middle/High  
School  
Campus,  
Performing Arts  
Center and  
future site of  
Athletic  
Complex

# Baseball and Softball Fields



Ongoing improvements at Orange Beach Sportsplex including fieldhouse/batting cages

# Soccer/Football Field



# Student Community Service



**Giving Back**



# Quality of Life



# Expect Excellence



*Expect Excellence*  
*Academics, Arts, Athletics*

**558 students (PreK-6th) enrolled in After-School Program  
and 183 rising 1st-7th graders registered for Summer Camp**

# ADA Accessibility Mats

## Cotton Bayou Beach



# Backcountry Trail



**Voted #1 Best  
Recreational Trail  
in the NATION!  
Two years in a row  
2023 & 2024!!**

# Waterfront Park Pier



400' pier with covered pavilions and seating

# 'Hope' at Waterfront



After an 8-year absence  
"Hope" returns to  
Waterfront Park Pier.

# Pass Fishing Park



Work completed in  
late February

# Pickleball Courts



# Maintaining Paradise



# Leave Only Footprints



Before Leave  
Only Footprints



**LEAVE ONLY**  
FOOTPRINTS

# Leave Only Footprints

After Leave Only  
Footprints



# Maintaining Paradise



In 2022, the Waterways & Shoreline Cleanup crew removed 64,591 lbs. of marine debris.



Always on the  
job on land and  
water.

# Maintaining Paradise



PENSACOLA & PERDIDO BAYS  
ESTUARY PROGRAM



- NOAA Grant Award
- \$12.8M for Perdido Watershed Initiative
- \$8M in Orange Beach
- Living Shoreline
- Robinson Island
- Gilchrist Island

# Wildlife Center / Trail Shop



**Expected completion:  
Summer 2024**

# Coastal Branding



# Coastal Branding



**Orange Beach City Hall: Before and After  
Interior renovations underway**

# Coastal Branding



City Schools Central Office: Before and After

# Coastal Branding



Community Development: Before and After

# Coastal Branding



**Medical Arts building: Before and After**

# **“Addition to City Seal”**

***“You came here from there because you didn’t like it there, and now you want to change here to be like there. You are welcome here, only don’t try to make here like there. If you want to make here like there, you shouldn’t have left there in the first place.”***

# Our Brand





# Family-friendly Clean and Safe

**Our Motto:**

***“Life is Better Here”***

# Upcoming City Events



# Performing Arts Center



**SAVE THE DATES:**

**Dream On: A Tribute to Classic Rock – June 27–29**

# Freedom Festival



**SAVE THE DATE: 4th Annual Freedom Fest and Bama Coast Cruisin' Car Show returns Oct. 4-5 at The Wharf**

# Website & Newsletter

Sign up at [www.orangebeachal.gov/community-newsletter](http://www.orangebeachal.gov/community-newsletter)

**2023 HOLIDAY SCHEDULE**  
CITY OFFICES CLOSED  
MONDAY  
DECEMBER 25TH  
TUESDAY  
DECEMBER 26TH  
WEDNESDAY  
DECEMBER 27TH

**CARING GIFTS PLANET DRIVE**

It is a pleasure to welcome you to the City of Orange Beach, Alabama website. You can find information about each department within our city and appropriate contact information for each area. City services and programs continue to grow as we provide our residents and visitors with a superb quality of life and enjoyable place to live, work and visit. The dedication of our active city staff and support of residents makes the development of this community an ongoing process. I hope that you find this website to be a useful and informative source of information about our fine city.

Sincerely,  
Tony Kenyon

**"Life is better here"**  
Welcome to the City of Orange Beach's community newsletter.  
Vol. 6, Issue 49

**Christmastime at the Beach!**  
With the Christmas tree all aglow on Main Street at The Wharf after Tuesday's annual tree lighting ceremony, the Christmas season is officially underway in Orange Beach! Watch a video of the tree lighting and the event's first-ever fireworks show on the City's Facebook page.





**“Life is Better Here” ...**

**My cell # 251.747.8282  
[www.orangebeachal.gov](http://www.orangebeachal.gov)**

